



FOR IMMEDIATE RELEASE

## Premier Body Armor's Custom Armor Inserts For Eberlestock F5 Packs Now Available

GASTONIA, N.C. – July 13, 2020 – Premier Body Armor is excited to announce a new co-branding partnership with Eberlestock, a global leader in outdoor performance gear. Premier Body Armor worked with Eberlestock to manufacture custom designed [armor inserts for the F5 Switchblade](#) line of packs.

“Eberlestock’s F5 Switchblade packs have quickly become a staple for every day carry,” said Alex Stewart, Vice President of Operations at Premier Body Armor. “In addition to its all-around versatility, the F5 is a great way to incorporate inconspicuous level IIIA protection into your daily routine. Our new inserts are tailor-made to fit in the F5 and we’re proud to work with Eberlestock to offer this new option to everyone.”

The F5 Switchblade pack has been a huge success and has placed Eberlestock firmly in the EDC bag space. The combination of this CCW capable pack and the custom Premier Body Armor level IIIA insert creates a unique, fully operational solution ready for almost anything this uncertain world might bring.

Both companies are launching this partnership with a giveaway of a pack/armor bundle to one lucky winner. Find out more and enter to win here: <https://eberlestock.com/premier>.

The full line of inserts and packs are available now, and can be found here: <https://premierbodyarmor.com/products/armored-eberlestock-switchblade-pack-bundle>.

Learn more about Premier Body Armor and their complete line of off-body inserts and new low-profile body armor at <https://premierbodyarmor.com/>.

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### About Premier Body Armor

Premier Body Armor was founded in 2013 with the goal of protecting and empowering Law Enforcement and law-abiding citizens with innovative armor solutions, Made in the USA. Built on the backbone of over 20 years of armoring experience for customers such as the United States Special Operations Command (USSOCOM), the United States Marine Corps (USMC), PBA is innovating and changing the way body armor is both perceived and utilized. Bulletproof backpack inserts, ultra-discreet vests, and more have made body armor more practical for daily use than ever before. With partnerships across industries, powerful community engagement, and top-notch customer service, Premier Body Armor is one of the top body armor manufacturers in the USA.