



FOR IMMEDIATE RELEASE

## SHOT on Demand 2021 SIG PRODUCT SPOTLIGHT: ROMEO7S & JULIET3

**NEWINGTON, N.H., (January 18, 2021)** – For 2021, SIG SAUER Electro-Optics is pleased to announce the expansion of the popular ROMEO line of red dot sights and JULIET magnifiers, with the ROMEO7S compact sight and the JULIET3-MICRO Magnifier.

The SIG SAUER Electro-Optics ROMEO7 line of red dot sights provide the civilian and armed professional with an intuitive 1x aiming solution, optimized for today's MSR platforms, regardless of caliber. The ROMEO7S is a 1x22mm compact red dot sight available in a red or green reticle and features high performance lens coatings for excellent light transmission and dot contrast, a precise 2MOA dot controlled via user-facing rotary dial, a durable half-inch hex mount for 1.41" and 1.63" sight heights, MOTAC to achieve 50,000 hours run time on a AAA battery, an aircraft grade aluminum housing, and dependable IPX-7 waterproof and fog proof performance.

The SIG SAUER Electro-Optics JULIET3-MICRO 3x22mm magnifier is an ultra-compact and lightweight magnifier with a 90 degree push-button flip-to-side magnifier mount, an aircraft grade CNC aluminum housing and dependable IPX-7 waterproof and fog proof performance. With its high performance Dielectric coated prism, the JULIET3-MICRO Magnifier provides excellent light transmission.

The SIG SAUER Electro-Optics ROMEO7S and JULIET3-MICRO are coming soon!

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### About SIG SAUER, Inc.

[SIG SAUER, Inc.](https://www.sigsauer.com) is a leading provider and manufacturer of firearms, electro-optics, ammunition, airguns, suppressors, and training. For over 250 years SIG SAUER, Inc. has evolved, and thrived, by blending American ingenuity, German engineering, and Swiss precision. Today, SIG SAUER is synonymous with industry-leading quality and innovation which has made it the brand of choice amongst the U.S. Military, the global defense community, law enforcement, competitive shooters, hunters, and responsible citizens. Additionally, SIG SAUER is the premier provider of elite firearms instruction and tactical training at the SIG SAUER Academy. Headquartered in Newington, New Hampshire, SIG SAUER has over 2,000 employees across eight locations. For more information about the company and product line visit: [sigsauer.com](https://www.sigsauer.com).

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