



**FOR IMMEDIATE RELEASE**

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**APEX AMMUNITION CONTINUES TO GROW ITS LINE OF ACCLAIMED, HANDCRAFTED SHOTGUN AMMUNITION.**

**Columbus, MS** – APEX Ammunition, the US Veteran owned and operated pioneer in the commercial production of non-toxic, ultra-high-density Tungsten Super Shot is expanding its acclaimed line of premium, handcrafted shotgun ammunition for 2021.

APEX Ammunition painstakingly produces a comprehensive line of shotgun ammunition for turkey, waterfowl, upland bird, and predator hunters. All lines take advantage of their ground-breaking 18.1 g/cc density tungsten alloy shot, to deliver the most accuracy and power possible in a shotgun load. APEX TSS shotshells deliver the most consistent patterns in the industry, ensuring greater success for the hunter. APEX utilizes this ultra-high-density tungsten shot in its Turkey TSS, TSS Smalltown Hunting Blend, Turkey NINJA TSS, Upland Bird TSS, Waterfowl TSS, Waterfowl Tungsten/S<sup>3</sup> Steel™ Blend, Waterfowl S<sup>3</sup> Steel, and Predator TSS hunting loads.

2020 saw the successful introduction of the ground-breaking Waterfowl S<sup>3</sup> Steel™ line. APEX Waterfowl S<sup>3</sup> Steel shotshells feature a unique premium plated steel shot with an ultra-durable one piece wad, delivering superior patterning and knockdown power, previously unattainable in a steel shotshell cartridge.

This year APEX is expanding its sub-gauge TSS offerings with new 28 gauge TSS loads in the Waterfowl and Upland Bird lines. 28 gauge is seeing a newfound interest thanks to the growing popularity of 28 gauge shotguns. APEX 28 gauge TSS loads have a shorter shot string, delivering most of the pellets on target within a pattern spread of approximately three feet.

APEX Ammunition is committed to designing and producing the ultimate in premium, handcrafted shotgun ammunition, loaded in Mississippi by dedicated, experienced hunters and using premium components and proprietary loading processes.

For more information on the entire line of APEX Ammunition, visit [www.apexmunition.com](http://www.apexmunition.com).

For information on becoming an APEX Ammunition dealer, please contact Jason Lonsberry at (662) 441-2739, ext 500. Or email at [jason@apexmunition.com](mailto:jason@apexmunition.com).