



SABRE – Company Profile

Overview

SABRE, a U.S. company based in St. Louis, MO and the leading brand in the personal safety space, is family owned and operated with over four decades of experience. For the past 44 years, SABRE has been developing market leading personal safety products, from pepper spray to stun guns to animal deterrents. Founded by Larry Nance in 1975 with a \$228 investment, the company has grown exponentially and is the #1 trusted pepper spray brand used by police forces around the world, including New York, Los Angeles and many others.

Mission

Quite simply, SABRE's purpose is to help keep people safe globally. SABRE provides best-in-class personal safety, home security and law enforcement products to maximize safety. The company strives to educate and empower customers so that, in the face of danger, they are equipped with powerful products and the knowledge to feel comfortable using them. SABRE believes everyone should be protected, and SABRE products provide peace of mind, ensuring a safe, enjoyable and healthy life.

Executive Team

- David Nance – CEO/Vice President of Sales & Marketing; Personal Safety Expert
- Robert Nance – Vice President of Operations
- Aimee Johnson – Domestic Sales Manager
- Meaghan Mullgardt – Chief Financial Officer

Partnerships:

- National Breast Cancer Foundation (NBCF)
- Rape, Abuse & Incest National Network (RAINN)

Where to Find Us at SHOT Show

- During
 - **Booth #13376**
- After Show
 - **Website-** Sabrered.com
 - **Email-** Info@Sabrered.com
 - **Facebook-** @Sabreredpepperspray
 - **Twitter-** @Sabrered
 - **Instagram-** @Sabresafety
 - **Youtube-** @Sabrered1

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SABRE – New Products for 2020



Home Defense Pepper Spray Launcher – Maximum strength protection at a great distance, the home defense pepper spray launcher projects pepper rounds with SABRE’s maximum strength formula at a distance up to 175 feet (53 m). With 7 rounds per magazine, the launcher provides protection against multiple threats and the stunning speed of the rounds helps deter approaching intruders.



SMART Pepper Spray – Personal safety is getting a lot smarter. The SMART Pepper Spray alerts your friends, loved ones, and first responders (with paid 3rd party monitoring) upon deployment. It also pinpoints your location with geotracking technology that allows your contacts to track your location in real time to ensure you get to safety . Stay safe and connected on the go.



PATRIOTIC PERSONAL SAFETY PRODUCTS– Stay safe while expressing your patriotism. The USA stun gun causes intolerable pain and has a 120 lumen flashlight that may disorient attackers at a safe distance. The compact USA pepper gel has up to a 12 foot (4 m) range, 35 bursts per canister, and a clip for easy access on the go. The 130 dB USA personal alarm has a range up to 1,000 feet (300 m) to call for assistance and help deter attackers.