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MARS, Inc. among 2,000 exhibitors  
at the 2020 SHOT Show® in Las Vegas

**Anaconda, MT January 17, 2020** — MARS, Inc. will be joining an amazing list of more than 2,000 exhibitors at this year's FULLY LOADED 2020 SHOT Show®, January 21–24, at the Sands Expo Center in Las Vegas.

The SHOT Show is the world's most comprehensive trade show for professionals involved with the shooting sports, hunting and law enforcement industries. It attracts an impressive 60,000 industry professionals from all 50 U.S. states and more than 100 countries.

"We always get excited about exhibiting at the SHOT Show. It gives small companies, like ours, a platform to demonstrate our product's capabilities. It also opens doors to build relationships with other industry professionals," says Michael Merino, President and Lead Product Developer.

**MARS M19 "Mustang"** MARS, Inc. will be debuting its new semi-automatic rifle the MARS M19 "Mustang." Extensive research and development, while competing for the US Army's Next Generation Squad Weapons contract in 2019, has brought the MARS M19 Mustang to the cutting edge.

"I can't wait to share the progress we have made in research and development with shooters in the industry," says Merino. "We have been able to reach a threshold in design that by itself is an exciting leap forward in firearm technology. It is difficult to appreciate how revolutionary this rifle really is without holding and firing it! When shooters experience the incredible absence of the traditional felt recoil with high-powered calibers, I'm confident they will share our enthusiasm," says Merino.

The M19 Mustang is a multi-caliber rifle that functions primarily on modern long recoil action, utilizing recoil impulse to operate the rifle without gas. The resulting system runs clean and is free of carbon fouling. The Mustang fires high-caliber cartridges (currently chambered in .308) with significantly reduced recoil. The free movement of a reciprocating barrel and the bolt carrier group absorbs excess recoil after a shot is fired. The barrel locks into battery via a redundant conical interface to ensure consistent accuracy with follow-up shots.

The rifle features ambidextrous receiver controls (magazine and bolt catch), a selective ambidextrous, non-reciprocating and self-returning forward charging handle, and a folding stock that maintains the ability to fire with the stock folded. The rifle can be completely disassembled, including barrel changes, by the operator, in the field with no special tools. The Mustang also features a 3-piece receiver wedge-lock system that ensures positive repeatable assembly for strength and accuracy. The bolt, ejector, extractor, magazine, and barrel spring are common AR-10 patterned parts, making manufacturing and customization more practical and affordable.

The rifle is 9 lbs. overall, 40 inches deployed (with extended stock), 25 inches in stow mode (with stock folded and barrel locked back), has 21 inches of uninterrupted Picatinny® mounting rail, and M-lok® accessory mounting points.

Merino says attendees will be able to meet face-to-face with his team members at booth #3559 to get hands-on demonstration of the rifle, and to discuss contract or purchase opportunities.

See full details at [www.SHOTShow.org](http://www.SHOTShow.org). The SHOT Show is owned by the National Shooting Sports Foundation, and is restricted to the shooting, hunting and outdoor trade professionals and commercial buyers and sellers of military, law enforcement and tactical products and services ONLY. The SHOT Show is not open to the general consuming public (e.g., private visitors, hunters, sport shooters, members of hunting and sports shooting clubs, etc.). Proof of professional affiliation is required.

MARS, Inc. is a privately-owned firearms research and development company located in Anaconda, Montana. The company designs, tests, and fields groundbreaking firearms technology for military and law enforcement applications and public consumers. The company's website is [www.marsrifle.com](http://www.marsrifle.com). The company can also be reached by email at [info@marsrifle.com](mailto:info@marsrifle.com) or by phone at (406) 219-1273.

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