



NEWS for Immediate Release

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HORUS VISION TO BE AT SHOT SHOW 2020

UNVEILING NEW RETICLES, THE HOVR PRODUCT LINE AND A SPECIAL GUEST APPEARANCE

Orofino, ID--(January 17th, 2019) On January 21st-24th, Horus Vision will be showcasing groundbreaking new reticles in Booth #20439 at the 2020 SHOT Show in Sands Expo Center in Las Vegas. Along with the new reticles, the Horus Vision TREMOR3 reticle, that was recently selected for the US Special Operations Command Miniature Aiming Systems – Day Optic (MAS-D) Program, will be available for demo on the Horus Vision virtual reality shooting range. The shooter with the highest score will be awarded with the newly released HoVR 5-20x50 First Focal Plane Rifle scope with TREMOR3. Other prizes from the new HoVR product line and swag are also available to virtual reality shooting range competitors.

The new HoVR product line will be displayed to attendees, which features the 5-20x50 first focal plane rifle scope with the revolutionary TREMOR3 reticle, Bluetooth capable laser range finder (LRF), and Bluetooth capable weather meter. The LRF and weather meter connect to the FREE Horus Ballistics App, available for both iOS and Android operating systems.

Tuesday through Thursday from 3:30 - 5:00 PM, legendary extreme long-range shooting trainer Todd Hodnett will be answering attendee's long-range shooting questions. Todd Hodnett has over 20 years of experience training the most elite shooters in the world and has been on-board with Horus Vision for 15 years. Free beer is available at the booth during this session.

To keep up with the week's activities, follow Horus Vision on Instagram at @horus_vision. For more information, visit www.horusvision.com or contact the team at (866) 568-2926.

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About Horus Vision Reticle Technologies

Horus Vision is an industry-leading innovator of pioneering reticle design. Based on hold over grid patterns, our reticles enable marksmen of all disciplines to rapidly engage targets with reduced correction time between shots. Combined with our patented ballistic technologies, HORUS reticles unleash the full potential of your shooting system, maximizing extreme-range precision. We offer our reticle patterns and technologies to the rest of the industry through licensing programs, and are committed to providing robust education materials for the shooters who use our products.