

## NEW DEVICE TO REMIND GUN OWNERS TO LOCK UP THEIR GUN INTRODUCED AT SHOT SHOW

### Loon Ventures LLC

January 17, 2020

WOBURN, MA, January 17, 2020 – Promote your business or organization with custom printed Gun Safety Snaps.

The **Gun Safety Snap™** printed with your logo will remind gun owners to lock up their gun. It works with all handguns, rifles, shotguns, locks, lock boxes and safes.

The Gun Safety Snap includes bright yellow webbing with the words LOCK UP THE GUN printed on it. Attached to the webbing is a loop of black elastic webbing that can be snapped around the lock, pistol grip, or rifle barrel.

When the gun owner unlocks the gun, the Gun Safety Snap webbing is then placed in a highly visible location in the home. It might be looped onto the refrigerator door handle or the bathroom door knob. The snaps on the ends of the webbing allows it to be snapped through a looped door or cabinet handle. The presence of the Gun Safety Snap will periodically remind the gun owner and others that a gun has been unlocked. If the gun owner leaves the home, upon return, the presence of the Gun Safety Snap will remind them to lock-up the gun.

The Gun Safety Snap system is patent pending and the Gun Safety Snap is a trademark of Loon Ventures LLC.

Loon Ventures LLC will be giving away free Gun Safety Snaps to be used as lanyard upgrades. While not normally worn, the Gun Safety Snap can be worn as a conference lanyard. Attendees will take them home and use them. Custom printed Gun Safety Snaps promote your business, association or conference for many years. The Gun Safety Snap by Loon Ventures will be exhibiting at SHOT Show, Sands Expo Center, Las Vegas, Booth 61411, Pop-Up Preview area on January 22, 2020. We are also available throughout the show, January 20-14, for meetings, interviews and demonstrations.

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