



FOR IMMEDIATE RELEASE

BUCK KNIVES TO PARTICIPATE IN 2020 SHOT SHOW® INDUSTRY DAY AT THE RANGE™

Post, Falls, ID –1/15/2020– Buck Knives, leader in sports cutlery, will be participating in Industry Day at the Range™, the one-day annual event held before SHOT Show that invites media members and buyers to test out industry products.

To kick off the event, Buck Knives will be hosting a “Test your luck with CJ Buck” event. Participants can try out throwing knives and axes. Winners will receive a 110 Slim Select. One knife per person, while supplies last. For those who are lucky enough to hit a bullseye, they will win a 661 Folding Pursuit knife.

Buck Knives will have other games to try, including a ring toss where participants can win more than just bragging rights, including Buck’s ball bearing flipper, the 840 Sprint.

For more information on Industry Day at the Range, visit www.SHOTShowRangeDay.com

About Buck Knives:

Behind every Buck knife is over 100 years of experience and craftsmanship. The very best materials and state-of-the-art technology are used to create knives that meet the exacting demands expected of a high quality knife. Buck stands behind every knife made with their famous Forever Warranty.

For more information, visit www.BuckKnives.com

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