



Cheetorz® Goes Green with Gen.2 Ammo Podz

Des Arc, ARKANSAS. October 28, 2019 - Cheeterz Firearm Accessories, the company that revolutionized the way we load our magazines, now makes it easier to help the environment with the launch of the Cheeterz Gen 2 Ammo Podz. Often going green means sacrificing function or paying more. No more! Now made from 100% re-purposed material, such as used ammunition trays, Cheeterz continues to make loading faster and easier than traditional methods, while minimizing the impact on the environment.

Cheetorz Gen 2 Ammo Podz provides all the same great benefits, such as ease of use, universal use, but with:

- 100% recycled material
- Less material vs. previous generations

“ Going Green is never easy, too often green products do not perform well, or cost more. With Cheeterz Gen 2, customers will find the functionality they know and love with their current Cheeterz, but they can feel good knowing they helped minimize what goes into our landfills, and it doesn't cost them any more” Richard Wessler, co-founder.

Richard Roe, Cheeterz co-founder and inventor adds: “Many of our customers enjoy spending time outdoors, whether hunting, fishing or hiking. Preserving our nation’s natural splendor for future generations is of critical importance and Cheeterz is committed to doing our part. Our Gen 2 product greatly reduces the environmental impact without sacrificing function.”

About Cheeterz

Cheetorz makes loading faster and easier than traditional methods by pre-loading ammunition into a disposable ammo podz. Traditional loading requires each cartridge be pushed into the magazine individually, by hand. Significant pressure is required to depress the internal spring, and the more you load, the harder it gets. Committed enthusiasts know all too well that repeated reloading is tiresome, slow and hard on your fingers.

That's all changed now. Simply remove the ammo podz from the box and load your magazine. No assembly or additional steps are required. Once completed, simply drop into the recycle bin and start loading your next magazine.

The ergonomic design integrates many of the loading steps into one natural motion, not only reducing loading time, but also the difficulties associated with magazine loading. Cheeterz are compatible with almost any brand and type magazine.

Cheetorz Features

- Green - made from 100% recycled material. Also 100% recyclable.



- Ergonomic – easy to use, all steps integrated into one natural motion to reduce fatigue.
- Pre-loaded – ready to use right out of the box.
- Disposable – single use for maximum convenience.
- Fast – reduces loading time by more than 50% vs. manual loading.
- Flexible – universal use, works with any magazine.
- Top Quality – factory new, brass case.
- Made in U.S.A.

A Cheeterz box of three disposable speedloaders, containing a total of 45 rounds (3 x 15) starts at \$14.99 and can be ordered at www.cheeterz.com.

ENDS

About Cheeterz Firearm Accessories (CFA)

Cheetorz Firearm Accessories designs, manufactures and distributes an entirely new concept of ammunition called “Assisted Load Ammunition™”. We have bundled factory new, American-made ammunition into a patented, pre-loaded and disposable delivery system. Designed by engineer and inventor Richard Roe, Cheeterz Firearm Accessories aims to make shooting easier and more accessible by eliminating the pain and difficulty associated with traditional loading. It is easy to use, regardless of experience level, and designed to fit all magazine brands and types.

To stay in touch, or for more information:

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