JAN 2020

Direct Action at SHOT Show 2020



Direct Action will be presenting their products for the first time at SHOT Show in Las Vegas 2020. #GoLoud and feel invited to check out Direct Action gear at BOOTH 7605.

Direct Action is a high-quality manufacturer that specialists in combat gear for LE, Military and also civilian users. Main priority is to deliver high end, high-quality gear without any compromises.

During the show, you will be able to see our flagship products like:

Vanguard Combat pants and shirt:



Vanguard® combat trousers were designed and made to provide as much freedom of movement as possible without compromising durability. Made from NYCO fabric with Cordura® 500D reinforcements on the knees, these pants will serve soldiers well on any mission. Numerous pockets, including classic hip pockets, zippered front pockets and hook & loop closed pockets on the thighs will fit all your necessities. Pants are complemented with a high-class Direct Action Vanguard Combat shirt. Is designed to work with you and is made from top-quality fabrics; the torso is made of Polartec® PowerDry FR stretch fabric that is not only comfortable next to the skin, but also transfers moisture away from the body. The sleeves are made of NYCO fabric that is durable, yet breathable.

SPITFIRE MKII Plate Carrier



The new SPITFIRE® MK II Plate Carrier version may look simpler, but in fact it is much more scalable and mission configurable. The designers have decided to strip the carrier of unnecessary PALS slots under the flap and on the back as well as enlarging the loop panel on the front for large LE patches, and we've also made it lighter than the standard version.

Thanks to numerous new flaps, back panels and cummerbunds users are able to modify and personalise the carrier the way they actually need it.

DYNYCO - brand new fabric



Direct Action will show a completely new material DYNYCO, which will be used to make Vanguard combat pants.

What is DYNYCO? Research & Development Direct Action department has developed a flexible yet robust and lightweight material that will protect the soldier but at the same time adapt to movements on the battlefield. How was this done? Direct Action labs have started adding elastane to cotton and nylon to reduce the use of stretch material, balance flexibility and give the user the same comfort.

And so Dynamic NYCO, or DYNYCO for short, was born - one of the first flexible NYCO rip-stop material with 49% Nylon 48% Cotton 3% Elastan. From now on, your uniform can be really comfortable and durable.

Ready for the show? Come and visit us at BOOTH 7605 at Level 1. Feel free to drop by on our awesome After Party at 5:00 PM - 21.01.2019.

More info about products at: directactiongear.com

More info about Direct Action products:

US: online.us@<u>directactiongear.com</u>

EU: online.eu@directactiongear.com

About DIRECT ACTION:

DIRECT ACTION® from the outset was initiated as a project combining

great design and technical capability, the experience of the design team, and the understanding of the specific needs of elite special forces operators. This combination created a gear-as-a-system approach, which means you can actually build a mission specificset of gear that is fully scalable, yet streamlined, without any unnecessary bulk or excess weight. Each part of the system, the carrier, belt, holster, pouches, pack or uniform, is a crucial part of the whole, and each part has a critical impact on mission success. When designing each element of the DIRECT ACTION® system, every detail is rigorously thought through, each buckle type is carefully chosen, each puller is the proper size; there are no compromises and no random choices. Everything must combine, leading to a system of products that will work perfectly with each other. All our tactical gear is proudly made in Poland, using only the highest quality, genuine fabrics and hardware, using our advanced, well tested and battle proven proprietary laminate. Thanks to our quality assurance, constant improvement of the gear and rigorous procedures, DIRECT ACTION® has received both ISO and AQAP certifications.