



FOR IMMEDIATE RELEASE

frogg toggs® Steps Into SHOT Show With All-New Footwear Collection

Hunting, Winter and Work Boots For The Entire Family Coming Fall 2020

ARAB, Ala., Jan. 13, 2020 — frogg toggs® first introduced its all-new footwear collection at ICAST in July 2019 with its “Best in Show” Skipper drainage shoe but now, the brand will expand its shoe collection to include hunting, winter and work boots. The additions will be on preview at SHOT Show 2020 and available fall 2020.

The fall footwear collection will feature Winchester branded hunting boots, frogg toggs performance winter footwear under FTX Gear and Stormwatch brands and work boots under the frogg toggs brand.

“We noticed a void in the marketplace for quality performance footwear at affordable prices,” explained frogg toggs’ vice president of foot wear, Bob Hollenberg. “frogg toggs has been an industry leader in both fishing and hunting performance apparel and waders, so it only made sense to introduce footwear to complement their line.”

Designed in the USA and field tested with some of the nations top pro staff hunters, the collection features high tech waterproof, breathable materials, feature either rugged leather or rip-proof nylon uppers, rust proof metal hardware, memory foam cushioning, moisture wicking linings, and slip resistant outsoles.

The collection can be previewed at booth 10521 at SHOT Show from January 21-24 in Las Vegas. frogg toggs company categories at the show include men’s and women’s performance apparel, hunting gear and accessories, waders, bags/packs and equipment, and footwear.

To schedule a meeting time with frogg toggs staff, or booth guests Justin Martin and John Godwin with Duck Commander, please contact Erin Heaney at ehaney@tbaww.com or Jake Freedman at jfreedman@tbaww.com; Or secure your spot today through the online meeting tool below:

<https://calendly.com/tbaoutdoors/ftSHOT>

For more information about frogg toggs and its products, please visit froggtoggs.com or follow its social channels on [Facebook](#) or [Instagram](#).

ABOUT FROGG TOGGS®

There's a simple philosophy at frogg toggs: Put the customer first. For more than 20 years, frogg toggs prides itself on providing first-class rain gear and accessories. frogg toggs doesn't just love the outdoors, and it doesn't simply respect the outdoors, the brand understands the outdoors – and what customers need to make the most of it. Its lightweight, breathable and affordable products are designed with quality materials and created with a single purpose in mind: top-of line performance. From hunting and fishing to golfing and simply enjoying nature's wonders, frogg toggs' shares its love for the great outdoors and offers products that enhance user experience.

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