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Fisher Space Pen Returns to SHOT Show, Makes Debut at Industry Day at the Range™ With 2020 New Products

BOULDER CITY, Nevada – January 14, 2020 – After an eight-year absence, Fisher Space Pen Co. is back at this year's SHOT Show at the Pop-Up Preview on January 22 at the Sands Expo Center in Las Vegas. The company is also making its first appearance at Industry Day at the Range Monday, January 20 in booth NS-18 and is bringing impactful new products as well. Professionals in the sport shooting, hunting and outdoor industry will be introduced to two new Fisher Space Pen Collections: The Law Enforcement Collection with a blue line down the front side of the pen and clip, and the new Fisher Fluorescent Yellow 'Tradesman' Space Pen.

Fisher Space Pen executives will be on hand during the one-day Pop-Up Preview New Product Showcase Event on January 22nd at booth #61904, showcasing their entire line of Outdoor, LE and Tactical pens. For invited media and buyers at Industry Day at the Range at the Boulder City Gun Club, look for Fisher Space Pen and speak with Matt Fisher, Joshua Skidmore and brand ambassador Brandon Butler from Driftwood Outdoors. Additional products will be exhibited throughout SHOT Show inside the TrueTimber Booth (#10322).

"There are very few products in the outdoor space that allow an outdoorsman or outdoorswoman to bring their passions from the field to the journal, office or their everyday life," said Joshua Skidmore, Fisher Space Pen National Sales & Marketing Manager. "Everyone who values the outdoors uses a pen. Why not make it the most reliable and one that shares your passions? Whether you're a hunter, angler, precision shooter, law enforcement officer, first responder, contractor, or just someone who demands reliability in your writing instrument, we have a pen for you."

HISTORY OF THE FISHER SPACE PEN

When manned space missions began, astronauts had a problem finding writing instruments that would function properly and safely in space. The ink in regular ballpoint pens wouldn't flow in zero gravity. Instead, Astronauts used pencils but the lead often broke and became a hazard floating in the capsule's atmosphere. Paul C. Fisher, who was then president of the Fisher Pen Company and had been manufacturing ballpoint pens since 1948, started thinking about how ordinary ballpoint pens would have trouble writing in space, but if a pen could be sealed and pressurized, it would keep the solvents from evaporating in the gravity-free vacuum of space.

After spending over \$1 million of his own money and years of research, Fisher finally developed his patented pressurized ink cartridge that keeps solvents from evaporating and allows ink to flow in zero

gravity. Fisher sent samples of his prototype to Dr. Robert Gilruth, Director of the Houston Space Center. The prototypes were thoroughly tested by NASA and passed all tests.

NASA astronauts began using the Fisher *AG-7 Anti-Gravity* Space Pen aboard the Apollo 7 Mission and Fisher Space Pen has been used on all manned space flights since, including NASA's Space Shuttle Program missions, the Mir Space Station and the International Space Station as well as the Russian and Chinese space programs.

The Fisher Space Pen brand has become an iconic symbol of American technology and design. It has also become part of American pop culture. Enjoyed and used by millions around the world, it is also the subject of hundreds of fan videos and has been featured on several TV programs including an episode of the hit series "Seinfeld" entitled "The Pen." All Fisher Space Pen products contain the patented pressurized ink refill which allows it to write upside down, under water, in extreme temperatures from -30 to +250 degrees F (-35 to +121 Celsius), over almost any surface and three times longer than the average pen.

The full lineup and additional new products are available at <https://www.spacepen.com/>.

About Fisher Space Pen

Fisher Space Pen Co. is a family-owned company proudly manufacturing Made in America products. The company was invited to the 2019 White House Made in America Showcase and was featured on FOX Business' Mornings with Maria. In 2018, it celebrated the 50th Anniversary of the maiden flight of its iconic AG7 Original Astronaut Space Pen aboard NASA's Apollo 7 Mission on October 11, 1968. The company was featured on ABC World News Tonight with David Muir's "Made in America" series. Watch video. Learn more at <https://www.spacepen.com/>.

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