

## Howard Leight Shooting Sports Celebrates American Heroes

*NEW Impact Sport electronic earmuff Honor Collection pays tribute to those who serve*

WESTWOOD, Mass., January 17, 2020 – Bravery... Selflessness... Honor. Think what our country would be – or what the world might be – without the men and women who embody these three words and work every day for the protection of our rights, freedoms, safety and possessions. When threats arise, these heroes rush in, employing their unique skills and training to protect life, liberty and property.

Consisting of three inspiring new colorways – Real Blue, One Nation®, and Smoke – the NEW Howard Leight™ Impact™ Sport Honor Collection pays homage to such heroes and is sure to be appreciated by anyone who values our unique, American freedoms.

Since its introduction, the Honeywell Howard Leight Impact Sport electronic earmuff has become a favored addition to the range bags of shooting enthusiasts throughout the world. Impact Sport's performance, comfort, and slim, ergonomic design make it a versatile earmuff for most shooting situations and environments, including rifle, shotgun, handgun, hunting and tactical applications. Now, this proven performer celebrates veterans and active-service military, law enforcement, firefighters and other first responders in the pride-inspiring new colorways of the Impact Sport Honor Collection.

Beneath these new, patriotic aesthetics, Honor Collection wearers will find proven and reliable Impact Sport features and performance. Internal circuitry allows ambient and low-frequency sounds to be safely amplified up to four times to a peak of 82dB, making it easy for wearers to hear range commands and conduct conversation, even in noisy environments. Amplification automatically shuts off at 82dB, attenuating hazardous impulse noises from gunfire.

Impact Sport Honor Collection models feature a sleek, extremely low-profile earcup design with carefully engineered cutouts that facilitate the shouldering of a rifle or shotgun while maintaining clearance from the firearm stock. Lightweight and comfortable for all-day wear, Impact Sport Honor Collection models incorporate a padded headband with vertical height adjustments for a secure, non-slip fit. When not in use, the headband and earcups fold for easy, compact storage.

Durable, recessed microphones—one on each side—reduce wind noise while providing stereo sound. Impact Sport Honor Collection models are also equipped with an external 3.5mm AUX jack and an included cord for convenient connection to a phone, computer, MP3 player or scanner.

### **Howard Leight Shooting Sports Impact Sport Honor Collection Electronic Earmuff Features**

- Choose from Real Blue, One Nation®, or Smoke patterns
- 22dB Noise Reduction Rating (NRR)
- Automatically shuts off noise over 82dB
- Up to 4X amplification
- Sleek, extremely low-profile earcup design with cutout allows for clearance of firearm stock
- Adjustable fit
- Convenient folding design for easy storage

- Premium padded headband
- Recessed stereo microphones
- Single control knob for on/off and volume adjustment
- Efficient power consumption and automatic 4-hour shutoff deliver 350 hours of battery life
- AUX jack connects to MP3 players and scanners (3.5mm audio connection cord included)
- Powered by two included AAA batteries
- Replacement ear cushions available

#### **Howard Leight Shooting Sports Impact Sport Electronic Earmuff Models**

- NEW One Nation®: Item # R-02530 / UPC: 883940375885
- NEW Smoke: Item # R-02531 / UPC: 883940375915
- NEW Real Blue: Item # R-02529 / UPC: 883940375946
- OD Green: Item # R-01526 / UPC: 0 33552 01526 0
- Teal: Item # R-02521 / UPC: 0 33552 02521 4
- Black: Item # R-02524 / UPC: 0 33552 02524 5
- Pink: Item # R-02523 / UPC: 0 33552 02523 8
- MULTICAM®: Item# R-02526 / UPC: 0 33552 02526 9
- MULTICAM® Black: Item# R-02527 / UPC: 0 33552 02527 6

New Impact Sport Honor Collection models will be available at Howard Leight Shooting Sports Dealers and online at [howardleightshootingsports.com](http://howardleightshootingsports.com) in June of 2020. MSRP is \$79.99.

Protect your hearing from the hazardous impulse noise produced by your firearm without being left in silence. Howard Leight Impact Sport electronic earmuffs deliver smart, slim and comfortable hearing protection, while amplifying ambient sound for a more rewarding experience. Available in four solid colors, two stealthy MULTICAM® patterns and three all-new Honor Collection patterns—whether you’re a recreational shooter, competitive shooter, tactical professional or hunter—there’s an Impact Sport that’s right for you.

*Note: MULTICAM is a trademark or registered trademark in the United States and/or other countries of Lineweight LLC. Howard Leight and Impact are trademarks or registered trademarks in the United States and/or other countries of Honeywell International Inc.*

#### **ABOUT HONEYWELL HOWARD LEIGHT**

Honeywell Safety Products empower individuals and families across the globe to enjoy more and worry less. Our industry leading hearing and eye protection help people to more safely enjoy the events and activities they love. Our broad selection of comfortable and stylish protective eyewear delivers safety without compromise, many of which meet ANSI high-impact standards and offer UVA/UVB protection. Building on over 30 years of innovation, we’re continually developing new designs, materials and technologies to enhance comfort and protection for industry trade professionals, recreational and competitive shooters, DIY homeowners, and all fans of live music and sporting events. Whatever your passion, trust Howard Leight to block out the noise so you can listen to what’s important, while staying safely focused on the big moments that matter. Learn more at [howardleightshootingsports.com](http://howardleightshootingsports.com).

**MEDIA CONTACT:**

Josh Lantz  
Traditions Media, LLC  
[josh@traditionsmedia.com](mailto:josh@traditionsmedia.com)