

## For Immediate Release



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## RSR GROUP'S 2019 SUMMER E-SHOW

**Winter Park, FL** – RSR Group's Summer E-Show starts Tuesday, July 23rd at 11:00 a.m. ET, and concludes on Friday, July 26, 2019 at 11:59 p.m. ET. This unique online event allows dealers to take advantage of incredible deals and savings available only at [www.rsrgroup.com](http://www.rsrgroup.com).

Taking place entirely on the RSR Group website, the Summer E-Show will feature virtual booths from over 60 of the industry's leading manufacturers. Dealers who log in to visit the virtual booths will benefit from 24-hour access to all E-Show specials, including a first look at new products, limited time dealer programs, exciting daily prize giveaways and extended terms for qualified accounts - all from the comfort of their own home or office!

For more than 40 years, RSR Group has delivered innovative programs and services to meet the needs of our shooting sports dealers. The E-Show is no exception, giving dealers the opportunity to participate in this one-of-a-kind virtual trade show event. Click [here](#) to visit the RSR Group website and experience the E-Show!

### **About RSR Group, Inc.**

RSR Group, Inc. is a national distributor of firearms and shooting sports accessories. With five regional sales centers located in New York, Florida, Nevada, Texas and Wisconsin and a centralized distribution center in Fort Worth, Texas, RSR Group is able to provide fast, reliable service to its retail network. The company prides itself on its service levels including same day shipping, competitive prices and a broad inventory selection. For additional information about RSR Group contact Nancy Noriega (407) 554-6633 or visit [www.rsrgroup.com](http://www.rsrgroup.com).

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