

Must Have - Hydration Backpack with Built-In Personal Misting System Cools Air Around you up to 30°F - Vital for Extreme Summer Heat

The ExtremeMist™ Personal Cooling System (PCS) provides **2-in-1 Misting & Drinking** that lets you mist and drink when it's hot out. Simply put, it's a game changer for hiking and outdoor activities, when keeping cool is not only desired, but becomes a safety issue as well.

The one of a kind Extreme Mist PCS, was created in 2017 by Arizonian, Ron Laikind, an avid outdoor enthusiast and entrepreneur. As the user walks, runs or cycles forward, they continuously move into a cool cloud of mist. The PCS is available in a **Retrofit Kit** that can be easily installed in any hydration pack, or available in the company's pre-installed **2-in-1 Misting & Drinking Hydration Pack**.

The recently added **Complete Quad Kit** is used independent of a pack and can be fed by any clean water source. The kit uses the same light-weight pump and wireless remote control as the backpack version. This allows the outdoorsmen the ability to attach it to open air vehicles, tents, blinds, EZ-Ups or anywhere else larger areas are needed to be cooled.

The newly introduced- **ExtremeMist Hi Vis class 2 Safety Vest** has the PCS pre-installed. This Patent Pending item is a necessity for individuals or crews that are exposed to extreme heat on roadways, rooftops and all types of construction sites.

"Living in Arizona and having explored many of the world's deserts, including a 1,000 mile trek through the Sahara, I was always grappling with the heat. I didn't want the hot temperatures to stop me from doing the activities I love. I looked around for anything that could help, but high-pressure misting systems were only for home or commercial use. Personal misting/cooling systems were hand-held, or mini-fan style misters. They just weren't good enough! I've seen first hand the impact that ExtremeMist can have on a long, hot hike. During the summer months I have assisted quite a few unprepared hikers in varying degrees of heat distress. The worst being unconscious in full out heat stroke. These were on common hiking trails in North Scottsdale near my home. In most cases, I turned my PCS mist system to one of the higher speeds and cooled them down while waiting for the EMTs to arrive," says Laikind.

This past year, ExtremeMist has been picked up by two Arizona Military bases, and are available for purchase in select REI stores and on REI.com, as well as other independent retail stores. We are hoping to spread ExtremeMist far and wide, because we know the dramatic impact it can have on a hot day. **When it comes down to heat stroke or safety, the choice for safety seems obvious. ExtremeMist is the action behind choosing to stay safe in the heat.**

ExtremeMist will be attending the Shot Show at the 1 day Pop-Up Preview. Palazzo Ballroom, 5th floor Venitian Congress Center, Booth # 61418

Learn more at www.extrememist.com

Contact: info@extrememist.com

Extreme Mist PCS, LLC

10446 E Jomax Ste 105-2

Scottsdale, AZ 85262

602.368.9625