



SHOT Show

FOR IMMEDIATE RELEASE

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APEX AMMUNITION INTRODUCES NEW PREMIUM WATERFOWL S³ STEEL SHOTSHELL AMMUNITION AT SHOT SHOW 2020 POP-UP PREVIEW.

Columbus, MS – For waterfowl hunters looking for the most performance in an affordable shotshell, APEX Ammunition introduces their ground-breaking Waterfowl S³ Steel™ line. Waterfowl S³ Steel shotshells feature a unique premium plated steel shot with an ultra-durable one piece wad, delivering superior patterning and knockdown power, previously unattainable in a steel shotshell cartridge. Exhibiting outstanding on-game performance, APEX Ammunition's new S³ Steel product line hits the mark with superior pattern retention and hard hitting pellet energy.

APEX Ammunition, the US Veteran owned and operated pioneer in Tungsten shot design, will be introducing its Waterfowl S³ Steel Shotshell ammunition including the entire line of premium, US-made, turkey, waterfowl, and seasonal game hunting shotshell ammunition at **SHOT Show 2020 Pop-Up Preview Booth #61740.**

APEX Ammunition has led the industry with the design and manufacture of game-changing ultra-high-density Tungsten Super Shot (TSS). The company is committed to the innovation and manufacture of the best performing, most effective non-toxic shotshell ammunition possible, utilizing premium components and proprietary processes in its Mississippi plant.

For more information on the entire line of APEX Ammunition, visit www.apexmunition.com.

For information on becoming an APEX Ammunition dealer, please contact Jason Lonsberry at (662) 441-2739, ext 500. Or email at jason@apexmunition.com.

See the entire APEX Ammunition line of premium waterfowl ammunition at **SHOT Show 2020 Pop-Up Preview Booth #61740.**