

# NEWS RELEASE FOR IMMEDIATE RELEASE



## Big Things Come in Small Packages; GPO Introduces Its 10x50 RangeGuide™

**RICHMOND, Va.** — German Precision Optics (GPO), USA is making its mark as it enters the laser rangefinding binocular category in a very small way, but its flagship rangefinding binocular's features are sure to make it a huge hit. With a size and weight that rivals its competitors in the 42mm-binocular class, the new RangeGuide 10X50 binocular boasts exceptional edge-to-edge clarity as well as precise ranging on reflective targets out to nearly 1.75 miles. GPO will debut its diminutive RangeGuide at the 148<sup>th</sup> NRA Annual Meetings at the Indiana Convention Center NRA in Indianapolis on April 26 (GPO Booth #6867).

Standing just 6.3 inches tall, one might marvel that the GPO RangeGuide is just a compact 10X50 binocular. But it not only lives up to its 22.36 twilight factor; it actually can accurately range targets out to 3,062 yards with inclination/declination compensation, all while tipping the scales at a mere 35 ounces. The magnesium frame is to thank for much of the light weight, but the small footprint of the internal laser rangefinding engine is the RangeGuide's biggest feature.

The compact RangeGuide features an eye-safe Class 1 laser for instant readings (0.25-second response time) with true-range angle technology that calculates the proper distance to the target after measuring the angle to the target. Scan mode provides three readings per second via its orange OLED display with nine adjustable brightness levels. The RangeGuide even measures ambient temperature in either Fahrenheit or Celsius to help with shot placement on long-range shots. The Class 1 laser will reliably range a tree at 1,093 yards and a deer out to 766 yards. Display provides both the line-of-sight distance as well as the user's choice of adjusted distance, angle or temperature.

Coupled with the GPObright<sup>™</sup> high-transmission lens coatings, the RangeGuide's double-HD laminated 50mm objective lenses are exceptionally beneficial for transmitting light in the twilight

hours. The lenses maximize the sharpness and the resolution of the optical image. The field of view is 330 feet at 1,000 yards, and eye relief is 17mm. The RangeGuide also features diopter focus adjustments on both left and right sides and utilizes GPO's premium cut-brass-geared focus-wheel system for a very tight, consistent turning radius without any free-play.

The RangeGuide's armor coating make it tough enough to use in any outdoor environment. If you need to see your game and know the distance in all hunting environments, the GPO RangeGuide 10x50 is your winning ticket.

"GPO has some incredible products," said Mike Jensen, GPO, USA's owner and CEO. "But I have to say, this one outdoes them all."

These new RangeGuide binoculars will be shipping soon from Germany and will be available at GPO dealers nationwide or conveniently online at <a href="https://www.gpo-usa.com">www.gpo-usa.com</a> with a suggested retail price of \$1,777.77.

#### **About GPO USA**

German Precision Optics was founded on the premise that design, engineering and quality management is 100 percent controlled in Germany to its strictest standards, yet products can be produced at some of the largest production facilities around the world. This unique corporate structure allows GPO to offer the highest quality products with better features at a significantly better price. The company is 100-percent confident that all of its products will not only function perfectly but will exceed all expectations. Therefore, GPO, USA has created an industry-leading Spectacular Lifetime Warranty™. With outstanding professional service, GPO USA will take care of its products before, during, and after the purchase at no charge—EVER. Founded in 2016, GPO has it US headquarters in Richmond, Va. For more information on GPO US visit www.gpo-usa.com or call 844-MY BINOS (844-692-4667.)





#### **GPO RANGEGUIDE TECHNICAL SPECIFICATIONS**

Optical parameter	Description	10X50
Magnification:		10X
Field of View (FOV):	Feet at 1000 yds.	330 ft.
Objective diameter:	Effective diameter	50 mm
Ocular diameter:	Edge diameter	20 mm
Exit pupil diameter:	Measurement of the pupillary ocular beam	5 mm
Eye Relief:	From the last optical surface	17 mm
Housing:	Main body and hinge	magnesium
Close focus:	Shortest focal distance	9.8 ins.
Interpupilary Distance (IPD):	Center pupil to center pupil measurement	58-76mm
Diopter Adjustment range:		+5 / -5
Waterproof:	Mbars	500
Prism type:		Schmidt-Pechan
Transmission Daylight:	ISO 14490-5:2005	87%
Height:	Without covers	2.3 ins.
Width:	Fully extended	5.3 ins.
Length:	At outside diameter	6.3 ins.
Weight:	Without covers	35.2 oz.
MSRP:		\$1,777.77

### **GPO RANGEGUIDE LASER SPECIFICATIONS**

Optical parameter	Description	10X50
Range Maximum:	Reflective/Solid Targets	3062 yds.
Range Maximum:	Tree	1093 yds.
Range Maximum:	Deer	766 yds.
Minimum Range:	Yards	8 yds.
Laser Response Time:	Seconds	.25 seconds

#### **GPO RANGEGUIDE FEATURES**

True Angle:	Adjusted shooting distance	Yes
Angle:	Shows the angle degree	Yes
LOS Mode:	Line-of-sight only	Yes
Scan Mode:	Three readings per second	Yes
Temperature:	Fahrenheit and Celsius	Yes
Display:	OLED - nine brightness levels	Yes
Display Color:	Orange	Yes
Battery Type:	CR2	Included
Angle Sensor:	Max. / Min. degree	85 degrees

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Visit us at ATA booth #1127 and SHOT Show booth #3461.