



\*Embargoed until December 13, 2019\*

**Contact:** Patrick Valoppi  
**Email:** [press@wolfandgrizzly.com](mailto:press@wolfandgrizzly.com)

---

## Wolf and Grizzly Launches Campfire Trio, a Campfire Cooking Kit

*After their success launching products on Kickstarter and Indiegogo, Wolf and Grizzly introduces an all-in-one kit - the 'Campfire Trio'.*

**Kitchener, CANADA. (Dec 13, 2019)** — [Wolf and Grizzly](#) unveiled a new product kit that provides everything needed for campfire cooking no matter where your adventures take you. The Campfire Trio is composed of three tools - Grill M1: a portable grill, Fire Safe: a foldable fire pit, and Fire Set: a ferro rod fire starter. Together they create a portable, easy to use solution for safe and efficient campfire cooking.

Recognizing the need for “unplanned adventure,” George Rizkalla, Founder of Wolf and Grizzly, envisions a world in which campfire traditions are maintained, while ensuring public spaces remain protected and cherished.

“In a world full of noise and interruptions, we desperately need to disconnect from the chaos and reconnect with nature - and with one another,” said Rizkalla. “Campfire Trio enables us to relive our youthful nights by the fire, and carry on the open fire cooking traditions of so many cultures.”

All the components of Campfire Trio are lightweight and extremely portable. Grill M1 and Fire Safe are both made of 100% 304 Stainless Steel and can be used with wood or charcoal fuel. Fire Set is a knife steel and ferrocium rod fire starter that lasts 20,000 strikes and works even in wet conditions. All together, the Campfire Trio weighs under 5 lbs and comes complete with premium carrying cases for each component.

Wolf and Grizzly launched Grill M1 Edition, their first product, in the summer of 2017 with exceptional reception from the outdoors community. They followed up with Fire Safe in 2018 and are continuing to develop new, innovative outdoor tools.

Those wishing to learn more about Campfire Trio or Wolf and Grizzly can do so by visiting their [website](#). In addition, they'll be showcasing Campfire Trio to their partners and retailers at this year's SHOT Show in Las Vegas, Nevada from January 21-24th.

## **About Wolf and Timber Inc.**

Wolf and Timber Inc. designs tools that enable adventure, from backyard to backcountry. Founded in 2017 with the launch of Grill M1 Edition, it has received substantial industry praise and numerous design awards such as RANGE Radical by Design, “Best of Outdoor Retailer” by The Manual and the “European Product Design Award”.

Media Assets: [www.wolfandgrizzly.com/pages/press](http://www.wolfandgrizzly.com/pages/press)

Instagram: [@wolfandgrizzly](https://www.instagram.com/wolfandgrizzly)

[www.wolfandgrizzly.com](http://www.wolfandgrizzly.com)

###