



NEWS RELEASE

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STARRETT TO FEATURE VISION SYSTEMS, FORCE MEASUREMENT SOLUTIONS AT SHOT SHOW 2020.

ATHOL, MA U.S.A. (December 2, 2019) – [The L.S. Starrett Company](http://www.starrett.com), a leading global manufacturer of precision measuring tools and gages, metrology systems and more, has announced it will be featuring Vision Systems and Force Measurement Systems at **Shot Show 2020 Booth #51410 located at the Sands Expo Center, Las Vegas, NV from January 21 - 24, 2020.**

Shot Show attendees can see the HVR100-FLIP, an innovative new large field-of-vision (FOV) Benchtop Vision Measurement System that is capable of being used in either a vertical or horizontal orientation, featuring a high-resolution digital video camera and minimal optical distortion for accurate FOV measurements of up to 90mm (3.65"). The "FLIP" system was developed by Starrett Kinematic Engineering Inc., a subsidiary of The L.S. Starrett Company. **A video on the new FLIP system and product brochure can be viewed at <http://www.starrett.com/flip>.**



The FLIP horizontal or vertical orientation feature lends itself to an extremely wide array of applications from flat parts to turned and threaded parts. The system can be easily changed over from vertical to horizontal and back within minutes, and can be placed on most sturdy workbenches.

In addition, Force Measurement Systems to be demonstrated at Shot Show include the Starrett FMM Force Stand with L2 Plus Software. L2 Plus provides an easy-to use, yet comprehensive solution for complex force analysis and measurement. A Manually Operated Force Stand with a Handheld Force Gage will also be shown. Manual stands are designed to be fast, easy-to-use, reliable and repeatable operation for tension or compression applications.

About The L.S. Starrett Company

Founded in 1880 and headquartered in Athol, MA U.S.A., The L.S. Starrett Company (<https://www.starrett.com>) is a leading global manufacturer of precision measuring tools and gages, optical comparators and vision systems, and force and hardness testing solutions. Starrett also manufactures laser measurement systems, custom engineered granite solutions, custom gaging, band saw blades, power tool accessory saw blades, workshop tools and jobsite tools. The Starrett brand is recognized throughout the world for exceptional quality and precision. Skilled personnel, superior products, manufacturing expertise, innovation and excellent service and support have earned Starrett its reputation as the "World's Greatest Toolmakers". Starrett has over 1,600 employees worldwide and annual sales exceeding \$200 million. The company has six manufacturing locations in the U.S.A., including facilities in Massachusetts, North Carolina, Georgia, Ohio, Minnesota and California. Starrett also has three international manufacturing facilities. Plants are located in Brazil, Scotland and China, in addition to distribution centers and offices located worldwide. The L.S. Starrett Company is publicly traded on the NYSE, symbol SCX.

For more information go to <https://www.starrett.com> or contact The L.S. Starrett Company, 121 Crescent Street, Athol, MA 01331 U.S.A. Telephone: (978) 249-3551, Fax: (978) 249-8495, email: general@starrett.com.

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