

Why Dillon? Why Now?

Dillon's independent dealers are a huge part of our mission to provide the **World's Finest Reloaders** to serious shooting enthusiasts worldwide – our business is to build them, and your business can profit from selling them! These days, with anti-gun-rights politicians threatening to restrict ammunition sales by implementing background checks (i.e. California's 2019 law) or excise taxes, consumer demand for our progressive reloading equipment is on the rise.

As to our claim that we manufacture the World's Finest Reloaders...well, ask any serious competition shooter which reloader he or she uses. The majority will say, "Dillon." Let's look at the competitor equipment surveys published in the 2019 Annual of the Official Journal of the United States Practical Shooting Association:

Open Division

- 91% used handloaded ammunition
- 71% used Dillon reloaders

Carry Optics Division

- 52% used handloaded ammunition
- 53% used Dillon reloaders

Pistol Caliber Carbine Division

- 63% used handloaded ammunition
- 54% used Dillon reloaders

Production Division

- 66% used handloaded ammunition

- 57% used Dillon reloaders

Single Stack Division

- 72% used handloaded ammunition
- 82% used Dillon reloaders

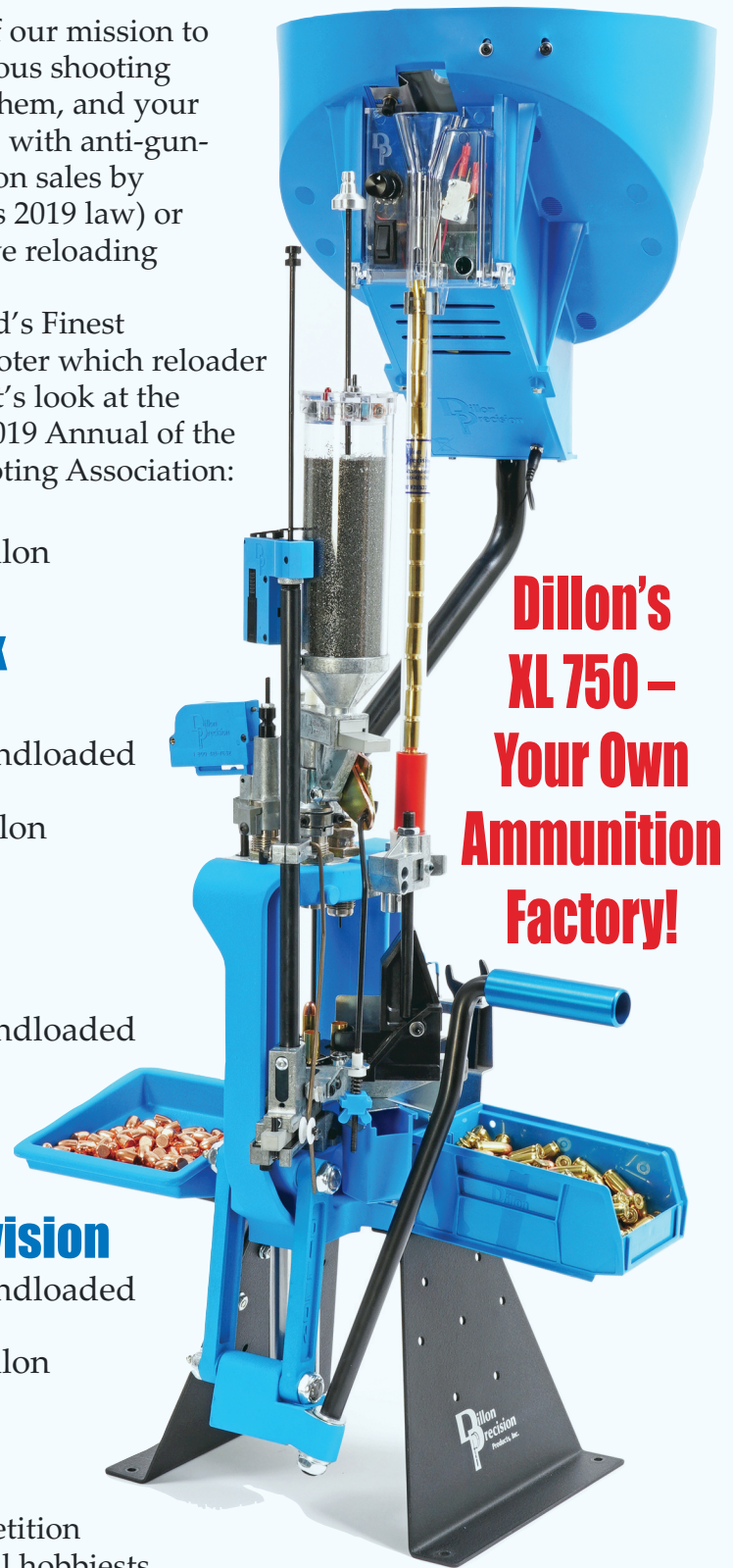
Limited/L10 Division

- 75% used handloaded ammunition
- 67% used Dillon reloaders

Revolver Division

- 93% used handloaded ammunition
- 85% used Dillon reloaders

Whether your business caters to serious competition shooters, the concealed carry market, or occasional hobbyists, Dillon Precision makes the right reloading equipment to meet your customers' needs. For more information about how to join Team Dillon, call Eric Harvey, Dealer Program Manager, 480-948-8009 or e-mail erich@dillonprecision.com.



**Dillon's
XL 750 –
Your Own
Ammunition
Factory!**

DP **Dillon**
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