

PRESS RELEASE

PRYME Named 2019 Communications Solutions Products of the Year Award Winner by TMC

Pryme's DUAL Adapter Recognized for Exceptional Innovation

Brea, CA, August 6, 2019 — Pryme Radio Products just received word that TMC, a global, integrated media company, has honored Pryme's DUAL Adapter with the 2019 Communications Solutions Products of the Year Award.

"Congratulations to Pryme Radio and its innovative DUAL Adapter for being honored with a Communications Solutions Product of the Year Award," said Rich Tehrani, CEO, TMC.

The DUAL Adapter was originally designed at the request of the Los Angeles Police Department (LAPD.) Pryme is known for developing custom solutions if customers come to them with a particular problem. When the LAPD asked if there was a way officers could communicate with a Push-to-Talk over Cellular (PoC) software application on both a cellphone and a two-way radio without having to use two separate headsets, Pryme created DUAL.

The Pryme DUAL Adapter includes several unique features:

- Needs only one Apple® compatible headset or earpiece to connect the speaker and microphone audio of both a two-way radio and a smartphone or tablet
- Combined audio is clear and distortion free through the earpiece of the connected audio accessory for received radio and PoC phone calls
- Initiate two-way radio calls using the PTT/Multifunction button, while using the headset button to control phone and PoC apps
- Powered by the radio, no battery charging is ever required
- Increase radio operation control with the addition of one of Pryme's three different wireless PTT buttons, which can be strapped, clipped or worn in almost any location

"The LAPD's request inspired a new product that now benefits other public-sector agencies and private-sector businesses who use messaging apps to communicate with land mobile radios and cellular devices," said Dave George, President & Chief Technologist of Pryme. "It is truly an honor to be recognized for the work we do."

About Pryme Radio Products

Headquartered in Brea, CA, PRYME has been a leading manufacturer of high quality mobile communications products for 25 years. PRYME offers professional wireless and wired accessories for virtually every two-way radio and most PoC applications. Designed, engineered and built in-house, PRYME is devoted to innovating new technologies that serve a wide range of industries, as well as customizing products for almost any end-user need. PRYME's Chief Technologist and President Dave George, is a key influencer in the public sector's transition from radio to broadband, who holds 29 patents and is the inventor of multiple award-winning products. www.Pryme.com

About TMC

Through education, industry news, live events and social influence, global buyers rely on TMC's content-driven marketplaces to make purchase decisions and navigate markets. As a result, leading technology vendors turn to TMC for unparalleled branding, thought leadership and lead generation opportunities. Our [in-person](#) and [online](#) events deliver unmatched visibility and sales prospects for all percipients. Through our custom lead generation programs, we provide clients with an ongoing stream of leads that turn into sales opportunities and build databases. Additionally, we bolster brand reputations with the millions of impressions from display advertising on our news sites and newsletters. Making TMC a 360 degree marketing solution, we offer comprehensive event and road show management services and custom content creation with expertly ghost-crafted blogs, press releases, articles and marketing collateral to help with SEO, branding, and overall marketing efforts. For more information about TMC and to learn how we can help you reach your marketing goals, please visit www.tmcnet.com and follow us on [Facebook](#), [LinkedIn](#) and [Twitter](#), [@tmcnet](#).

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