



Press Release
FOR IMMEDIATE RELEASE

**PORTABLE WINCH CO. INNOVATES
THE VERY FIRST LITHIUM-ION BATTERY-POWERED CAPSTAN WINCH IN THE WORLD!**



Sherbrooke, QC, Canada, October 2019 – The Sherbrooke company Portable Winch Co. launches the very first battery-powered capstan winch in the world!

As the leader in designing and commercialising portable winches for 16 years, Portable Winch Co. innovates again, introducing the winch *PCW3000-Li* powered by a 80/82 Volts Lithium-Ion battery.

This new model follows the international trend of performant battery-powered tool development. This project will have taken

more than two years of research and development as well as very significant investments.

Mr. Pierre Roy, CEO of the company, recently said: “People from all around the world are concerned by protecting the environment and, consequently, are looking for tools being ecological as well as performant”. This is what the managers had in mind when they developed, in collaboration with the global company Greenworks, this very first battery-powered portable winch. “The Lithium-Ion battery technology has evolved extremely fast in the last years, allowing us to offer a winch with outstanding capacities in terms of power as well as durability” added Mr. Roy.



Featuring a 1.0 KW electric engine, the *PCW3000-Li* can take, amongst others, all 80/82 Volts Lithium-Ion batteries from Greenworks brand (America) and Cramer brand (Europe). “We did not want to reinvent batteries, but to offer a complementary product to existing battery-powered tools from a leading brand. Therefore, the collaboration with Greenworks allows consumers to use the same batteries for the new winch *PCW3000-Li* as well as for their other tools such as chainsaw, leaf blower, hedge trimmer, lawn edger, etc.” specified Mr. Roy.



The winch is now available in North America and in Europe.

The company consolidates its position as the portable capstan winch world leader. With this addition, it now offers 8 models of winches (gas and electric), as well as a vast array of accessories. It should also create two to four new jobs by the end of 2019, bringing its total to close to 30 employees!



SOME UNIQUE FEATURES OF THE WINCH *PCW3000-Li*

An eco-friendly pulling winch, requiring zero maintenance; it is always ready to be used. Powerful, with a pulling force of up to 1,000 kg, and lightweight, only 9.5 kg, the *PCW3000-Li* can be carried wherever it is needed. It reaches a pulling speed of 11.6 metres per minute and has up to 90-minute battery life. Users will then be able to accomplish laborious tasks with ease.

THE POWER YOU NEED, THE TOOL YOU WANT

This winch is perfect for those who play outside and need to pull loads from time to time. Think about the cottage owners or waterside dwellers, tool junkies, small woodlot owners, hunters, motorsports enthusiasts and many

more. This winch facilitates works of all kinds.

LITHIUM-ION BATTERIES, ONE OF THE GREATEST INNOVATIONS IN NEARLY 20 YEARS

Lithium-Ion batteries preserve air quality by releasing no emissions and they are also recyclable! They have a low self-discharge rate when not being used (1.25% to 5% per month). Moreover, they are compatible with other battery-powered tools. They are rechargeable to full capacity at any moment of the discharge cycle.

Be among the first ones to discover this revolutionary winch! [Click here](#) to download the battery-powered winch *PCW3000-Li* brochure. In addition, [click here](#) and see it in action in our promotional video!

***The reason of existence of Portable Winch Co.:
Offer simple and innovative products to accomplish laborious tasks.***

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