

# DURACOAT® CELEBRATES 20 YEARS WITH RELEASE OF DURACOAT® BAD ASS

CAN YOU BELIEVE IT? 20 YEARS HAVE GONE BY IN A FLASH! DURACOAT® WAS RELEASED BACK IN 2000 AND HERE WE ARE, 20 YEARS LATER WITH AN UNBEATABLE LINEUP OF FIREARM FINISHING PRODUCTS. WE HAVE WORKED TIRELESSLY TO CONTINUE TO DEVELOP NEW PRODUCTS AND ADVANCEMENTS EVERY YEAR.

THE NICHE MARKET WE CREATED AND THE INDUSTRY CHANGES THAT WE STARTED ARE OUR HISTORY. BEFORE DURACOAT, COATING YOUR OWN FIREARM WAS A THING FOR SERIOUS GUN ENTHUSIASTS AND GUNSMITHS. NOW, ANYBODY CAN DO IT! NOBODY USED STENCILS TO CREATE CAMO PATTERNS OR DESIGNS ON THEIR FIREARM BEFORE THE INVENT OF OUR PATENTED CAMOPAKS™ AND PEEL 'N SPRAY TEMPLATES™. A GUN BEING A CANVAS TO SHOWCASE ARTISTIC ABILITIES WAS UNHEARD OF. NOW, ALL OF THESE THINGS ARE COMMONPLACE THANKS TO DURACOAT. EVERY GUN FLYER AND MANUFACTURER WEBSITE IS RIDDLED WITH COLORFUL FIREARMS THE LIKES OF WHICH DIDN'T EXIST BEFORE DURACOAT GAVE PEOPLE THE IDEA OF A GUN IN ANYTHING OTHER THAN BLACK. WHEN WE LOOK BACK AT ALL THE CHANGES TO THE FIREARMS INDUSTRY THAT WE HAVE BEEN A PART OF, IT IS MIND BLOWING.

WANT TO REFINISH YOUR GRANDPA'S SHOTGUN WITHOUT THE HIGH COST OF TRADITIONAL BLUING, WE'VE GOT DURABLU®. WANT TO MATCH YOUR HANDGUARD TO YOUR STOCK, NO PROBLEM WITH DURACOAT®. WANT TO MAKE YOUR AK LOOK LIKE A MILLION BUCKS, DURACHROME™ GOLD IS HERE FOR YOU. ANYTHING YOU CAN DREAM OF, WE HAVE A SOLUTION FOR AND THE ADVANCEMENTS WILL NEVER CEASE.

THIS YEAR, WE ARE RELEASING A NEW VERSION OF DURACOAT FOR THE MOST EXTREME SITUATIONS. DURACOAT® BAD ASS IS THE BEST AND BADDEST DURACOAT YET! BUILT IN SELF-LUBRICATING, SELF-ETCHING, AND EXTRA CORROSION INHIBITORS MAKE THIS COATING EASY TO APPLY YET UNMATCHED IN ITS DURABILITY.

WE CAN'T WAIT TO SEE WHAT ANOTHER 20 YEARS BRINGS AND WE KNOW YOU WILL BE ALONG FOR THE RIDE!



CELEBRATING 20 YEARS



2000-2020