



Amy L. Frazer

design AND illustration

SURTEX 2016 #565

May 15-17, 2016



About...

Amy L. Frazer is an illustration, surface, pattern and product design professional focused on creating fresh artwork for a wide range of surfaces including fabric and textiles, home decor, stationary, toys, giftware, publications and more!

Amy began her career as an illustrator and product designer creating for companies such as Old Navy, Galerie Au Chocolat and Nike. Trained as a fine artist at the Columbus College of Art and Design (CCAD), she continues to feed her love of drawing and making with workshops and classes. Through this and her many years of experience in product design, Amy brings a fresh perspective to the world of licensed art.

Working out of her studio, which she started in 2015 in Portland, Oregon, Amy believes that hard work, integrity and creativity are the building blocks for inventive graphics and organic design. Creating art that leaves the world a little bit happier and inspired is her goal. Through her work she tries to capture the beauty of the world around us and embellish it with her personal mark making. She loves exploring a variety of mediums such as paint, markers, pencils, textiles, embroidery, knitting, and digital media. Oh, and weaving. And collage. And block printing.

Amy is debuting her collections at Surtex this year in the new Design District, booth 565.

Her designs are available for sale or licensing and she welcomes commissions.



What I Do

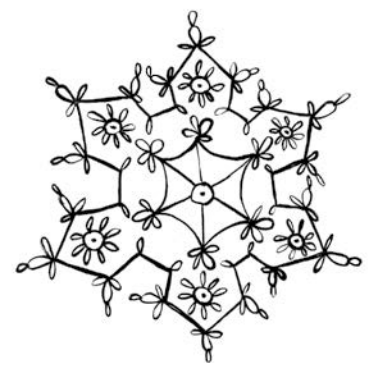
I create beautiful illustrations, patterns, hand lettering, graphic images and icons for application on a variety of products including textiles, home accessories, stationary and gifts. I utilize traditional media and crafts, as well as digital media. Really, whatever it takes to get the job completed to meet and exceed my clients' expectations!

Gouache
Watercolor
Acrylic
Ink

Block Printing
Pens/Pencils
Markers
Collage

Photoshop
Illustrator
InDesign
Fabric Dyeing

Tapestry Weaving
Hand Stitching
Sewing and Beading
Shibori Techniques

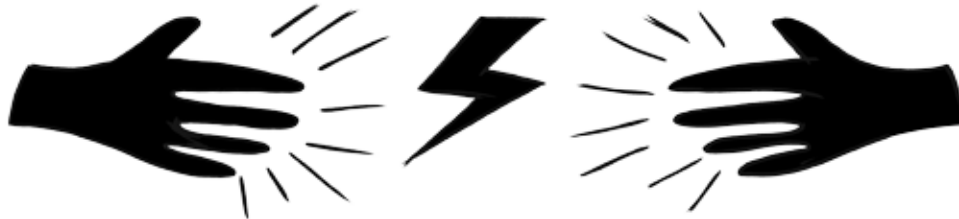


Making Connections

I'm thrilled to launch my new collections at Surtex 2016 in NYC! I'll be exhibiting in the brand **NEW Design District, booth 565.**

Whether it is sketching concepts, designing patterns or providing technical specs for your products, I'd love to work with you and be your go to for fresh illustrations and designs. My goal at the Surtex Show is to make connections and begin to build lasting relationships that will lead to meaningful projects!

Come visit me at the booth and let's start a conversation about your next project!



About Surtex

Surtex is the annual licensing trade show for the surface design industry. Art and brand licensing is the core of SURTEX. Each year some 5,500 buyers/manufacturers from 49 countries converge on the SURTEX exhibit floor to buy or license the newest designs and patterns from approximately 1,000 artists. It's a veritable who's who of manufacturers and retailers seeking first dibs on the best original art & design being created today. Thousands of retailers and manufacturers looking to source artwork for their products attend every year. Now in its 30th year, SURTEX® is the global B2B marketplace for sourcing original art & design—where artists, art agents, licensing agencies and licensors connect with manufacturers and retailers to create the next best-selling products in every category imaginable. Wall coverings, patterns, decorative accessories, bed linens, stationery, giftware, apparel and so much more...if it's any product with a surface or textile design of any kind, there's a good chance it originated at SURTEX.

Dream. Make. Explore



Amy L. Frazer, Design and Illustration

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