



FOR IMMEDIATE RELEASE:

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The Buffalo Works and Suzanne Cruise Creative Services join to become one agency

Minneapolis, MN and Kansas City, MO (March 23, 2016) – Joanne Olds of The Buffalo Works and Suzanne Cruise of SCCS, Inc. announce the creation of a larger full service licensing agency. This collaboration will benefit their collective base of licensed artists and strengthen the brands they represent.

Both Ms. Cruise and Ms. Olds are 25+ year veterans of the industry, and their respective licensing agencies are focused primarily in the art-licensing segment. “We feel this union utilizes the breadth of our combined experience to further benefit the clients we represent. The Buffalo Works will be able to focus more fully on the branding and product development while SCCS, Inc. will continue to focus on traditional art licensing opportunities. This will allow for even more licensing success for all of the amazing clients we now collectively represent.”

Both companies will be located next to each other in June at the Licensing Expo in Las Vegas (booths #E106-#E108), forming one larger booth to facilitate their new joint venture. Additionally, SCCS Inc. will be exhibiting with all artists at the May Surtex Show in New York in booth #407.