

EMMA/ MCGOWAN



HELLO

My name is Emma McGowan and I'm an English illustrator and surface pattern designer living in Brighton, a sunny seaside city on the south coast of England, just an hour from London.

I was born in Wimbledon, home of English lawn tennis, and lived for 15 years in Scotland's historic capital city, Edinburgh, where I studied the History of Art.

After a few years working in publishing and the arts, and then many more years as a freelance writer and illustrator (you might have seen my work in The Guardian), I'm now making my Surtex debut, exhibiting with the wonderful Four Corners Art Collective..

I thrive on creative collaboration and I'm actively seeking clients who are looking for beautiful, fresh designs, and a flexible, reliable and super-organised designer. I have years of working to tight deadlines and fitting in seamlessly with how my clients like to work.

My patterns and illustrations are laid back and luxurious, with a little bit of edge. Everything is hand drawn, painted or printed, and then layered and coloured digitally in PhotoShop to create texture and depth. Come by Booth 229 and I'll be delighted to show you my portfolio of placement prints and repeat patterns, designed for stationery, paper products, greetings, packaging, home decor and apparel.

But enough about me! I want to hear all about your products and what you want to achieve. Maybe we could work together?

I really hope to see you at Booth 229.



Semi-Finalist





Finalist



Member



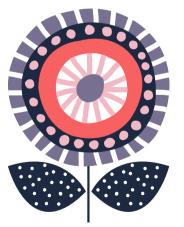
Brighton Illustrators Group





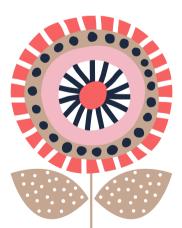












JOCELYN PROUST





Thanks for your interest in my work. am based on the east coast of Australia, where I am inspired daily by my beautiful surroundings.

I would love to hear from you if you are interested in working together, or if you would like to see more of my portfolio.

My designs are available for sale or license Please make an appointment or drop by Booth 229 to see my portfolio of designs. I look forward to meeting you!

www.jocelynproustdesigns.com.au









a

Hello

My name is Kevin and I live in beautiful Sydney, Australia, home of the famous Opera House. It's a city of blue skies, fresh air and beaches, something which influences my colourful designs.

I haven't always lived 'down under'. I was born in Zimbabwe in Africa, moved to South Africa in my teens, and lived and worked in the UK, Taiwan and Singapore.

Having spent over a decade working in visual merchandising and graphic design I know just how important it is to tell a powerful visual story in order to maximise sales of your product or brand. I love working with clients putting together designs that speak to customers in both a compelling and eyecatching way.

This is my debut at Surtex where I'm exhibiting with the talented Four Corners Art Collective. I'd love you to drop by Booth 229 as I'd be delighted to show you my portfolio of vibrant geometrics, abstract florals and seasonal prints and patterns, designed for stationery, apparel, home décor and packaging. All on trend for Spring Summer 2017.

I look forward to meeting you soon to discuss the ways in which we can collaborate to make your products stand out in a competitive marketplace.

See you at Booth 229.





Kevin Brackley



For more information or to make an appointment, please visit www.fourcornersartcollective.com



beth Schneider

SURFACE PATTERN DESIGN

ВООТН 229



HI, I'M BETH

With a college degree in Interior Architecture, I realized after about 8 years that drawing black and white floor plans was just plain boring! A new job let me get my feet wet in the marketing/graphics industry and I fell in love. So I went back to The Illinois Institute of Art for graphic design and decided to go solo in 2009. I find inspiration in the fine lines and details of all types of structures as well as their surrounding environment. My designs are clean and fresh with a fun, playful twist. I specialize in designing surface patterns to license out to the home decor, textiles, housewares, stationery, paper products and gift industries.

I'm also part of **FOUR CORNERS ART COLLECTIVE**, an international collective of artists and surface pattern designers based in the four corners of the world, that create fresh, modern patterns for products and publications.

FUN FACTS!

MUSIC OR TV?

Music! I love cranking up the volume when I work!

LAST PASSPORT STAMP?

Mexico. I went to Cabo San Lucas, it's gorgeous!!!

SUN OR SNOW?

Sun! I hate being cold.

MORNING OR NIGHT?

Night. Definitely not a morning person.

HEELS OR FLIP FLOPS?

Flip Flops. For sure. I'm all about being comfortable.

PEPSI OR COKE?

Pepsi. Diet, please!

COME SEE ME IN BOOTH 229



CLIENTS

MINTED
CRANE & CO.
DESIGN DESIGN
GUILDERY
FRECKLEBOX
ALADDIN
KLEINFELD PAPER
SHUTTERFLY
WARNER BROS.

PRESS

UPPERCASE

MAKE IT IN DESIGN

PATTERN OBSERVER

MOYO MAGAZINE

PARENTS MAGAZINE

TOTAL ART LICENSING

MAGAZINE

ART & DESIGN LICENSING

SOURCE BOOK





ALL PATTERNS ARE AVAILABLE FOR LICENSING



CONTACT

847.951.7020

bethschneiderdesigns.com beth@bethschneiderdesigns.com

instagram.com/bethschneiderdesigns facebook.com/bethschneiderdesigns twitter.com/bethsdesigner

For immediate release



For more information, please contact Beth Schneider at (847) 485-7387 or email hello@fourcornersartcollective.com

INTERNATIONAL ART COLLECTIVE TRAVELS OVER 24,000 MILES TO DEBUT AT SURTEX 2016*

(*and meet for the first time)









International surface pattern designers Beth Schneider, Emma McGowan, Jocelyn Proust and Kevin Brackley are travelling from all four corners of the world to debut at SURTEX 2016. And it will be the first time they have met in real life.

The four are showing as Four Corners Art Collective, an international collective set up in 2015 with three other artists they met on an e-course run by Make It In Design, Printsource New York's education partner.

Just six months after launching their collective, Kevin and Jocelyn are flying in long haul from Australia, Emma is traveling from London, and Beth is making the short hop from Chicago to NYC – a total of 24,107 miles as the crow flies and a 48,214-mile roundtrip.

They are making the journey to debut at SURTEX and will be exhibiting over 400 fresh, modern repeat and placement patterns including on-trend florals, geometrics, abstracts, character and holiday patterns perfect for bolt fabric, apparel, home décor, gift, paper, packaging and stationery.

"We're so thrilled to be able to meet up in New York and launch ourselves at SURTEX," says Emma (UK). "Various members of the collective have met before in Paris, Glasgow, Bath and Sydney, but this is the first time we've exhibited together. It's kind of the ultimate blind date!"

"It's been a fun challenge to coordinate everything across different time zones," adds Jocelyn (Aus). "The Australian contingent has had to cope with some very early morning phone calls! We've been in contact daily for months over the details of our booth, which we really wanted to stand out from the crowd and convey the range and variety of the work we're offering."

"Each of us has our own signature style but we're united by a love of color and a commitment to quality and attention to detail," says Kevin (Aus). "As a group, we keep each other up to date with trends to make sure we're always thinking about how our patterns will help clients to sell more products."

"This is our first meet-up on US soil," adds Beth (US). "I'm so pleased to finally meet some of the group and to get our work out there in front of influential buyers, art directors and agents.

"We want to welcome as many people as possible to our booth. Come by and see for yourself how those early morning planning calls worked out!"

Beth, Emma, Jocelyn and Kevin will be available everyday of the show at BOOTH 229. Swing by to meet them, see their work, have a chat or just put your feet up and have a pit stop. You'll receive a warm – international – welcome.

About Four Corners Art Collective

Four Corners is an international collective of seven surface pattern designers who have worked as creatives in a range of industries, delivering work to clients including Nikon, Crane & Co, PayPal, Minted, The Guardian, Michael O'Mara Books, Proctor & Gamble, Guildery, Hodder Stoughton, Shutterfly, and Warner Bros.

They met in class on the Art and Business of Surface Pattern Design e-courses and immediately recognized like-minds. Each member of the collective has built a successful independent career in the creative industries. Between them, there's not much they haven't done!— giftware and packaging design, copywriting, illustration, art therapy, book design, project management, community arts, ceramics, stationery design, printmaking, advertising and graphic design. They are:

- Beth Schneider, Chicago, USA <u>www.elizabethvictoria.com</u>
- Emma McGowan, Brighton, England www.emmamcgowan.co.uk
- Jane Kirkpatrick, Glasgow, Scotland <u>www.janekirkpatrick.com</u>
- Jocelyn Proust, Coffs Harbour, Australia <u>www.jocelynproustdesigns.com.au</u>
- Julie Anson, Inverkip, Scotland <u>www.julesanson.co.uk</u>
- Kevin Brackley, Sydney, Australia <u>www.kevinbrackley.com</u>
- Pippa Shaw, Aix-en-Provence, France <u>www.pippashaw.com</u>

www.fourcornersartcollective.com www.instagram.com/fourcornersartcollective www.pinterest.com/fourcornersart

For more information and press-ready images, or to arrange an appointment or interview with any members of the collective, please contact:

Beth Schneider on (847) 485-7387 or email hello@fourcornersartcollective.com