

Jennifer Nelson Artists Sees SURTEX As A Must For Surface Design Industry

JNA Will Be Exhibiting SURTEX May 15 to 17, 2016 In NYC

Boston, MA. March 14, 2016: Artist's agent and entrepreneur, Jennifer Nelson will be exhibiting at the upcoming SURTEX show on May 15th to 17th, 2016.

“This is an event we can't miss,” says Jennifer Nelson, “SURTEX is essential in the surface design industry.”

JNA's artists create beautiful artworks which are then licensed to manufacturers for surface design. The illustrations turn ordinary household objects into decorative art pieces. Jennifer's signature look is quirky, hand-made, and feminine. The art adorns all sorts of goods from pillowcases to tablecloths to holiday cards.

“Given that most of our art is licensed for surface design, we make sure SURTEX is on our calendar, this year and every year. We're anticipating a great show.”

Representing Jennifer Nelson Artists to an international audience, Jennifer will share the latest work of the company's 6 in-demand illustrators: Bee Brown, Jennifer Orkin-Lewis (August Wren), Lauren Lowen, Anisa Makhoul, Jill Howarth, Jill McDonald and Jessica Swift.

“Exhibiting at SURTEX is often the face time I get with our customers and our artists” said Jennifer Nelson from her office in the Boston area. “Most of our business is conducted by phone, email and Skype so SURTEX becomes a social occasion for us, in addition to a serious business opportunity.”

Time is limited so attendees should make an appointment to meet with Jennifer. “We look forward to seeing old friends and new, and to showing off our latest work,” she says.

Jennifer Nelson Artists has been going at full speed every day since their launch in January, 2015. In just over one year more than 400 individual deals have been made with manufacturers and licensors.

Jennifer Nelson Artists is a Boston-based illustration agency representing talented artists whose work is available for licensing as well as commissions. JNA can be reached at (781) 643-2002 or by email at Jennifer@Jennifer-Nelson-Artists.com. New work appears regularly on Instagram: https://www.instagram.com/jennifer_nelson_artists/

SURTEX | Jacob K. Javits Convention Center, NYC | May 15 - 17, 2016