

good thing

press preview 12/29/15



Good Thing Comes into Focus

2015 has brought us that much closer to our goal of bringing American design to the forefront of the international stage. We have grown a network of over 150 retailers including Urban Outfitters, MoMa, and the Whitney Museum.

To accommodate our growth, we are preparing to release new products designed by Sam Anderson and Kenyon Yeh, new display-ready product packaging, an extensive photo-shoot by Charlie Schuck and a fresh website by Flashing & Drooping.

Good thing will also re-launch many of the products from the original collection in a new variety of materials and color palates. These include the Spiral Trivet Set, Mini Container and Paper Display.

As a result of larger production runs and further streamlined manufacturing techniques, the entire collection will be available at considerably more accessible pricing.

These changes will be made public on January 15. We will also be showcasing our line at NY Now and ICFE in 2016.

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New Releases

Gather Vases – Designed by Sam Anderson

The Gather Vases extend the process of arranging flowers to the vessels they are arranged in. Each vase's unique proportion lends itself to a different kind of blossom or bunch, making them a useful and satisfying tool for display.

About Sam Anderson

Sam Anderson (RISD BFA 2014) is a New York based product designer. Anderson's work explores the ways in which form and pattern effect the utility of the things we live with.

Slim Bookend – Designed By Kenyon Yeh

Slim Bookend reduces a bookend to its basic physical principals. Comprised of two basic shapes, and joined by a simple screw, the piece is simultaneously inconspicuous and full of life. The Slim Bookend is a useful tool for organizing books or rearranging papers on your desk.

About Kenyon Yeh

Kenyon Yeh is a Taiwanese product and furniture designer. Yeh's work simplifies the contour of mundane objects by engaging in the wide variety of modern techniques available in Taiwan's rich manufacturing landscape. Founded in 2010, Yeh's studio creates lighting, furniture and products for such brands as Menu, Bolia, Harto and Seletti. In 2012, Yeh founded Esaila, a Taiwanese publishing house for international contemporary design.

About Good Thing

Good Thing is a NY-Based manufacturer of small objects and household accessories. Founded by industrial designer Jamie Wolfond in 2014 (RISD BFA 2014), the company has quickly gained international attention for creating well-considered objects that are universally accessible.

Our mission is to restore America's reputation as a world leader in the design industry. Continuing in the tradition of designers like Charles and Ray Eames, Good Thing aims to create thoughtful objects that can be enjoyed by everyone.

To make this vision a reality, we collaborate with some of the best and brightest artists and designers from around the world. Each design studio that we work with shares our love of manufacturing and curiosity about process, while offering an entirely unique perspective.

The talent and ingenuity behind our products does not stop with the designers. We believe that the best results come from close collaboration and strive to make our manufacturing partners a part of our product development from the very beginning.

These many layers of collaboration make Good Thing more than a manufacturing company, but also a stage where designers and creators may share their ideas with the public, and with one another.

Good Thing's products can be found at hundreds of retailers internationally, including MOMA, Urban Outfitters and ITO-YA. Our unique approach has garnered praise from such publications as, Dwell Magazine, Elle Decor Magazine and the New York Times.

Credits

Contributors

Flashing & Drooping – graphic and web design
Charlie Schuck – editorial photography
Alyssa Kirsten – product photography
Vinnie Neuberg – product instructions

Team

Jamie Wolfond – brand director and ceo
Tim Macken – operations manager
Natalie Phillips – sales manager
Catherine Campagna – production manager

Designers

Sam Anderson
Visibility
Jamie Wolfond
Daniel Emma
Kenyon Yeh

Show Details

NY NOW

Accent on Design
January 1st to February 3rd 2016
Booth 3815

ICFF

May 14th to 17th 2016
Booth 1426