



FOR IMMEDIATE RELEASE

Knú Contract | La-Z-Boy Contract Furniture Announces New Hires to Ferdinand, IN Office

Ferdinand, Indiana – Knú Contract | La-Z-Boy Contract Furniture, a manufacturer of healthcare and contract furniture, announces a promotion, new hires, and the construction of a new corporate headquarters and design center in Ferdinand, Indiana.

"We're thrilled with the growth we've experienced this year which has created a need for additional leadership and staff to better serve our customers' needs," said Richard Franey, Vice President of Sales & Marketing. "We look forward to continued expansion with the development of our new office and design center in 2017."

Promotion:

Brooke Gibson – Customer Service Manager/Office Manager

Brooke has been promoted to Customer Service Manager/Office Manager for Knú | La-Z-Boy in its Ferdinand office. Ms. Gibson has more than 20 years of sales, customer service, marketing, and management experience in the contract furniture industry. In her new role, she manages the customer service representative team, as well as the day-to-day business matters of the office. Previously, Brooke served as the Contract/Sales Administrator and then the Marketing Coordinator for Knú | La-Z-Boy.

New Hires:

Samantha Knies Gray – Marketing Coordinator

Samantha comes to Knú | La-Z-Boy with over 8 years of experience in sales, marketing, and business development in the architectural/engineering/construction (AEC) industry. She will be responsible for advertising, marketing materials and graphic design, as well as website management and tradeshow planning. Samantha holds a Bachelor of Arts degree from Purdue University in Professional Writing with minors in Communication and Sociology.

Justin Wendholt – Project Coordinator/Sales Support

Justin joins the Knú | La-Z-Boy team with 2 years of experience as an area sales manager. He will be responsible for managing larger projects along with supporting our internal and external sales teams. Justin graduated from Purdue University with a Bachelor of Health & Human Sciences in Selling & Sales Management.

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The La-Z-Boy Difference

La-Z-Boy is synonymous with comfort. For over 35 years, La-Z-Boy Contract Furniture has been crafting comfortable yet durable furniture for the business, healthcare, and educational industry. Today, we retain that commitment to quality while incorporating environmental stewardship into our product design and manufacturing processes. “The La-Z-Boy Difference” remains an unrivaled combination of comfort, style, and value for the workplace and healthcare environments.

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