**NeoCon 2016 press kit: http://bit.ly/1qJCngk**

FOR IMMEDIATE RELEASE

**LightCorp unveils new product, new look at NeoCon 2016**

*Company renowned for innovative, award-winning lighting solutions brings exciting news, big changes to its exhibition at North America’s largest contract furniture show*

GRAND HAVEN, MICHIGAN, USA—June 2016—[LightCorp](http://lightcorp.com/), a leader in the design and manufacture of high-tech lighting products for office environments, introduces a revolutionary new light and a new corporate identity at the 2016 NeoCon World’s Trade Fair June 13-15 in Chicago.

***Brand-new LED task light – Amble, designed by Stephan Copeland***

At NeoCon, LightCorp unveils Amble, a brand-new LED task light designed by one of the world’s leading lighting designers, [Stephan Copeland](http://stephancopeland.com/).

Amble celebrates movement: Visually striking in form and function, it provides a unique and progressive, single-piece design – with no moving joints or articulation – while intuitively offering a large sphere of adjustability. Three distinct pools of light make it an ergonomic solution providing the best light and orientation for a range of tasks. Another unique feature of the light is it offers a battery-powered option, making it even more compact and portable for open-concept, collaborative work environments.

“It’s a lighting experience unlike any other – and we’re excited to unveil it at NeoCon,” LightCorp General Manager Kyle Verplank said.

***Redesigned NeoCon space unveiled as part of new corporate identity***

LightCorp reveals a new corporate identity, website, logo and booth space at NeoCon.

“LightCorp’s new identity is bold, vibrant and imaginative – just like our lighting products,” Verplank said.

Exhibiting at NeoCon in space 7-8062 at The Merchandise Mart in Chicago for the duration of the three-day show, LightCorp also hosts a cocktail party in the new booth on Monday, June 13, from 3:30 p.m. to 5 p.m. Amble product designer Stephan Copeland will be in attendance.

***Other LightCorp products showcasing at NeoCon***

AREY

Lean and sleek, Arey is an extremely flexible lighting solution with a vast range of adjustability. Available in both single- and double-arm models, its streamlined design and spring tension joints allow for smooth articulation.

PIPER

Piper delivers color temperature control unlike any other. Comprised of a three-step soft-touch dimming interface and selectable color temperature ranging from 2700 – 6500K, it provides a spectrum of illumination from warm to cool. An integrated 2.0 USB port is housed in its base, making for readily accessible electronic charging. Also, a manual timer lets the user set a 50-minute automatic shutoff to conserve energy use.

REED PREMIER

Available in four lengths and various levels of brightness, Reed Premier features multiple state-of-the-art energy-saving components: touch-and-hold continuous dimming, 10-hour automatic shutoff and an optional interlinkable occupancy sensor that knows to turn on only when you need it to.

REVO

The “extraterrestrial” Revo senses when a person is present and turns off when no one’s there. Its fully articulating body moves seamlessly where the user wants it. It shines with a highly efficient, dimmable light that adjusts with a single touch.

TINO

Tino redefines the way light brightens a workspace. Designed to mount directly on a monitor, it frees up the desktop area. Although small, Tino is powerful, projecting up to 98 candles worth of illumination a full foot forward.

VOYAGE

Voyage is a high-performance yet subtle workspace companion. Its linear arms and joints flow gently into a broadened head shade that shields bright LEDs from view. Voyage unites functional ergonomics with timeless aesthetics with its full articulation, extended reach and dimmable-touch technology, all secured in a small, 6-inch desktop footprint. Watch the Voyage design story at <http://www.youtube.com/watch?v=xqmskE4MbjY>

**Visit LightCorp at NeoCon in space 7-8062 at The Merchandise Mart in Chicago this June 13-15.**

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**About the company:**

As the leading specialty designer and manufacturer of office lighting, LightCorp brightens and enlightens workspaces around the world with smart and efficient lighting technology. LightCorp’s award-winning products improve productivity, health and energy efficiency in modern-day workspaces. Founded in 1986, the company’s headquarters as well as design, manufacturing and assembly facilities are located in Grand Haven, Michigan, USA. LightCorp is part of the Shape family of companies (<http://www.shapecorp.com/>). Learn more about LightCorp at [www.lightcorp.com](http://www.lightcorp.com).

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**Amble press kit:** [**http://bit.ly/1TZwozK**](http://bit.ly/1TZwozK)