

Spinneybeck and FilzFelt introduce Beller Collection, ARO Block, Link, and Submaterial Collection at NeoCon 2016



(l to r) Design 406, ARO Shingle, Submaterial Collection, Link, Beller Collection, ARO Plank

June 06, 2016—Spinneybeck and FilzFelt are pleased to introduce a series of new acoustic and room dividing products at NeoCon, North America’s largest design exposition and conference for commercial interiors. FilzFelt will supplement its collection of high-performing acoustic products and after fifty years of being known for full-grain leather, Spinneybeck will introduce a new natural material—cork. These high-performing architectural products highlight the natural materials of wool felt, full grain leather, and now cork and will be integrated into the Knoll Showroom on the 11th floor of the Merchandise Mart from June 13 to 15.

Beller Collection for Spinneybeck

The Beller Collection introduces cork into the Spinneybeck line of architectural products. Inspired by techniques used in traditional shoe sole molding, Norwegian designer Lars Beller Fjetland conceived of the Beller Collection. **Lisboa and Porto** tiles are acoustically absorptive composite cork wall tiles composed of 1'-4" square modules that install easily with a unique pressure fit rail system. The design of the Lisboa tiles references Brazilian architect Oscar Niemeyer’s ceramic tiles where five standard tile designs can be combined and rotated to create endless, unique patterns. Three standard profiles of the Porto tiles are inspired by familiar textures found in factory building surfaces—rounded silos, corrugated metal siding and saw-tooth rooftops. The heat-molded composite cork tiles provide graphic patterning across wall surfaces while simultaneously assisting with acoustic absorption. The Beller Collection will launch in August of 2016.

About Lars Beller Fjetland

Lars Beller Fjetland grew up on the west coast of Norway, where he has nurtured a lifelong fascination for the marriage of function with the finest of nature’s materials in furniture, interiors, and lighting. He established his design office, Beller, in 2011 while studying at Bergen Academy of Art and Design. The core philosophy is to design products that achieve a sense of both timelessness and longevity through an immediate, honest functionalism in form and aesthetic.

beller.no

Architecture Research Office Collection for FilzFelt

The Architecture Research Office Collection combines the natural beauty of 100% Wool Design Felt with repetition and pattern to create acoustic architectural finishes that are elegant and easy to install. Solutions for the wall, ceiling, and dividing space allow acoustic, aesthetic, and privacy customization by combining standard components.

ARO Shingle is a wall system composed of individual courses that create a continuous, shingled effect when patterned across a larger surface. ARO Shingle 1 has two distinct tile profiles and the tile rows are offset to create multiple pattern readings. The tiles overlap each other vertically and horizontally and 10mm acoustic substrate backs each tile. The courses attach to vertical strapping with FilzFelt’s Interlock Mounting System and are available in 63 colors.

ARO Baffle is a felt ceiling system that adds texture, color, and acoustic performance to any space. The system is composed of individual, acoustically absorptive baffles with chamfered edge detail that combine to create a continuous, open ceiling. Individual baffles can be arranged at varied spacing allowing the integration of lighting and mechanical systems and provide an NRC rating of 1.2.

ARO Block is a modular acoustic panel system that adds sound control in a customizable, easy-to-install system. Available in several standard shapes, ARO Block provides an NRC of 0.6 in acoustic panels made from 3mm 100% Wool Design Felt mounted to an über-thin 10mm virgin PET substrate. ARO Block is available in a variety of shapes inspired by mathematical tiling and architectural patterns. The 63 colors of wool felt may configure in endless ways creating a customizable, one-of-a-kind acoustic solution that can be installed across large surfaces as a monolithic wall finish, or in small areas as an accent. ARO Block will launch in August of 2016.

About Architecture Research Office

Architecture Research Office is the New York City firm led by Stephen Cassell, Kim Yao, and Adam Yarinsky. Founded in 1993, ARO has earned a reputation for elegant, innovative and imaginative architecture born out of relentless exploration and engagement. Architecture Research Office received the 2011 Cooper-Hewitt National Design Award for Architecture, and the American Academy of Arts and Letters honored the firm with their 2010 Academy Award for Architecture. The firm's work has been exhibited widely and is in the permanent collections of the Museum of Modern Art, the Art Institute of Chicago and the Cooper-Hewitt, National Design Museum.

aro.net

Link for FilzFelt

Designed by Gensler—the award-winning global architecture, design, planning, and consulting firm—**Link** is a customizable, modular product made of CNC cut 100% Wool Design Felt. Created to combat noise and mitigate the intense color in the red-glass walled Figueroa Conference Room in the Los Angeles office, Link is a modular system of linking modules and headers that connect to form customizable hanging panels. Choose from five module styles and six header options in 63 colors of 100% Wool Design Felt. Link grows or shrinks by adding or removing modules and panels can be reconfigured to provide varied sizes or patterning as privacy screens, shade systems, room dividers, and acoustical elements. Plus, Link is produced from a minimum of 25% post-industrial remnant material, making it good for the environment too.

About Gensler

Gensler is a global design firm that partners with clients to create more livable cities, smarter workplaces and more engaging leisure destinations. Their 5,000 professionals networked across 46 locations believe quality design can transform organizations and improve people's lives. Since 1965, Gensler has helped clients achieve measurable business and organizational goals, delivering projects as large as a city and as small as a task light for an individual desk. Products are an important aspect of the workplace, addressing the need for scale, comfort and productivity in ways that speak to brand and quality. Gensler's growing catalogue of products reflects their knowledge of market needs and trends affecting today's work settings and users. Through careful research, evaluation, and product development efforts, their designers understand how market demands can best guide intelligent product design. The result is innovative solutions and better product experiences for their clients and users.

gensler.com

Submaterial Collection for FilzFelt

Submaterial and FilzFelt have teamed up to offer seven designs of acoustic wallcoverings from sinuous organic patterns to repeated rectilinear forms. Fabricated in two natural materials—wool felt and cork composite backing—the collection thoughtfully takes advantage of wool felt's thickness and rigidity in dimensional (and always colorful) textural wallcoverings. With an NRC rating of 0.2, these wallcoverings provide beautiful and natural sound softening.

Index Dimensional captures light and shadow in a pattern of repeated and staggered rectangles. Combining 100% wool felt with natural cork composite backing—two materials known for their acoustic properties—this tile-based wallcovering system insures a dynamic random effect on the wall.

About Submaterial

Founded in 2006 by David Hamlin, Submaterial designs have a clean, simple geometry balanced by unexpected warmth. The easy forms are precisely crafted in natural materials, and yet every product also reveals something about the underlying design and fabrication process. It is an understandable and intuitive design language. This emphasis on natural materials and the scalable, modular qualities of the designs have placed Submaterial in a unique niche within the architecture and interior design community. Submaterial designs have been specified by a wide range of clients from global design and architecture firms to design-minded residential consumers.

submaterial.com

Speaking of the breadth of products to be showcased at this year's NeoCon, Kelly Smith, Spinneybeck | FilzFelt's Creative Director, comments "We're thrilled to be collaborating with this calibre of designers this year. Our focus continues to be elevating natural materials to be incredibly high performing and cork is a fitting addition to our line up. The products on the showroom walls and ceiling demonstrate a variety of acoustic and wall treatments that can be subtle, acoustic, colorful, graphic, textural, dimensional—all by working with three natural materials in creative ways."

About Spinneybeck

Spinneybeck introduced full grain, aniline dyed Italian leathers to North America in 1962. With more than 1,000 colorways in over 30 families of leather upholstery as well as architectural products, Spinneybeck is recognized as a leading provider of high-quality leather to architects and interior designers.

Over the decades, the company has evolved from a supplier of full grain, aniline dyed Italian leather for upholstery and aircraft interiors to a manufacturer of pioneering, leather architectural products that cover the floor, walls, and everywhere in between. In addition, Spinneybeck's work with industry design leaders in the fields of sculpture, architecture, interior design, and textiles has generated inventive leathers, color work, patterned wall tiles, drawer pulls, and sculpted wall systems. Regardless of the application, Spinneybeck has consistently held the same high standards for quality, originative products, environmental practices, and customer service.

spinneybeck.com

About FilzFelt

FilzFelt carries German-milled 100% Wool Design Felt in 63 colors and five thicknesses. The product line includes 100% Wool Design Felt by the yard and felt products including acoustic products, drapery, floor coverings, hanging panels, and tabletop. Since felt is a nonwoven fabric and does not require a loom for its production, ancient people were able to produce it quite easily. To produce felt, raw wool undergoes a wet felting process, which involves matting, condensing, and pressing the fibers. Wool Design Felt is high quality, eco-friendly, comes in highly saturated colors, and is perfect for demanding design applications.

FilzFelt was founded in 2008 by two felt-loving designers, Kelly Smith and Traci Roloff. In 2011, the company was acquired by Knoll, Inc. and continues to bring this natural, ancient textile into the 21st century where it balances beauty, utility, and sustainability while meeting the challenging needs of modern spaces.

filzfelt.com

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