

Internationally Awarded Plimode Conference Chair Gets Big Updates in 2016

CHICAGO—Leading Japanese office furniture manufacturer brings stylish new options to a world-renowned chair. Okamura Corporation debuted Plimode in the United States at last year's NeoCon. Plimode quickly gained global attention and garnered several international design awards, leading Okamura to extend the variations of the chair.

As a stylish chair with a comfortable "fit", Plimode was designed to emulate bespoke tailored suiting. Plimode's slim silhouette makes it suitable for the most elegant conference rooms; however, with 33 upholstered colors, Plimode also has lighter more residential-looking options. The thin backrest contains an inner mesh structure that provides exceptional support, and with a synchro-reclining mechanism, Plimode inherits the comfort of a task chair.

The elegant design and superior comfort quickly made Plimode a favorite among designers. Last year, Plimode was presented a German Red Dot Award for exceptional product design. The Red Dot jury stated that the "high seating comfort, sturdy manufacture and select materials... characterize the quality" of Plimode.

In 2015, Plimode went on to receive the Japanese Good Design Award, which is granted to products that embody innovation, sustainability and aesthetics. The same year, Plimode was recognized by the International Forum Design as a Universal Design Favorite by both experts and consumers. In Feb. 2016, iF recognized Plimode's design excellence again with an iF Product Design Award, assessed on innovation and ergonomics.

Upon its success, Okamura plans to reveal some big additions to the elegant conference chair. Plimode's line extension includes options for a high back and polished aluminum frame. Plimode will also be offered in a four-star, auto-return glide base to keep the boardroom orderly at all times.

These sumptuous new options are intended for high-end conference rooms. Okamura plans to exhibit the luxury additions at the upcoming NeoCon, North America's largest contract furniture exposition.



okamura

About Okamura Corporation

For over 70 years, Okamura has been Japan's leading office furniture manufacturer and a benchmark for the industry. Okamura is recognized for its high quality products that have achieved design and engineering excellence. Okamura products are now distributed to over 50 countries. For more information on Okamura products, please visit one of our many showrooms or website at www.okamura-us.com.

Okamura Corporation Chicago Showroom

222 Merchandise Mart, Suite 11-124 Chicago IL, 60654, USA

Tel: [+1.312.645.0115](tel:+13126450115)

Email: chicago@okamura-us.com