**Creating a space within a space:**

**2015 NeoCon Gold-Winning Sylvi lounge collection from izzy+**

NeoCon World’s Trade Fair 2016: The Merchandise Mart, Suite 11-100

CHICAGO – June 2016 – Is it possible to find a balance between residential appeal and contract-quality furniture?

Joey Ruiter’s latest collection for izzy+, the 2015 NeoCon Gold-winning Sylvi modular lounge collection, answers this age-old industry question with a resounding “Yes!”

As workplaces change to accommodate the need for more touchdown spaces, designers are turning to Sylvi to help offer up that touchdown space with just a hint of solitude. With clean lines and a modern design aesthetic, Sylvi is sure to be a designer favorite.

Why? Because it’s suitable for any setting. Sylvi is the perfect solution for people working anywhere; from upscale lobbies to break-out spaces and those in-between places designed for taking a quick break. Sylvi offers residential-like comfort while holding its own under the wear-and-tear pressures of the corporate world.

“The sweet spot for Sylvi’s design is being something that you’d want to take home. It’s something covetable that wasn’t prescribed for a specific building or institution, but still works in those spaces,” says Ruiter. His ongoing exploration of second and third spaces with izzy+ includes the award-winning Dewey 6-top table and learning collection, as well as architectural elements like the Nemo Bar and Trellis.

**Creative canvas**

Sylvi has clean lines and a straight-forward design to inspire a range of modern looks with high fabric efficiency. “Sylvi is truly a creative canvas. Designers will really appreciate the simple form language that allows bold patterns to take center stage without the disruption of seams or conflicting forms and curves,” says Allison Roon, Director of Design for izzy+. “The upholstery can waterfall over the cushion edge without seams as well, to maximize pattern matching and fabric yield.”

**Fun functionality**

Embracing mobile technology, the metal frame hosts hidden USB and power plug-ins. This under-cushion channel also helps connect embedded tables, magazine rack and coat hook accessories. A wide range of rectilinear or angular shapes can be created with Sylvi, on a large or small scale.

**Purposeful privacy**

Attachable laminated back panels allow designers to create a space within a space with Sylvi. With a slight inward tilt, the back panels give the feel of an enclosed space without shutting out the bustle and activity of the surrounding environment.

**Designer**

The Sylvi lounge collection is designed for izzy+ by Joey Ruiter, a major influencer on today’s human-centric workplace and learning design.

**About izzy+**Employees of izzy+ (www.izzyplus.com) are in the business of office furniture; they design, manufacture and market office furniture and seating. But their primary focus is on people – how they work and learn, and how to bring them together. izzy+ looks to provide designers with the tools needed to create inspiring work spaces for forward-thinking customers, while also working to connect people so we can be better together. Our products are installed worldwide from Dubai to Des Moines and everywhere in-between.

Based in Spring Lake, Michigan, izzy+ is a business of JSJ Corporation.

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