**Mamava “Lactation Pod” Coming to NeoCon 2016**

*First of its kind freestanding Mamava lactation suite provides pumping or breastfeeding moms with a space designed just for them.*

Chicago, IL – May 21, 2016 – Mamava, creator of design solutions for nursing mamas on the go, is a first time exhibitor at NeoCon 2016. Now moms attending Neocon will have a clean, comfortable, and private space to use a breast pump or breastfeed.

Mamava, a woman owned company based in Burlington, Vermont, was founded by mom duo, Sascha Mayer and Christine Dodson. The company was incubated at world-renowned design studio, Solidarity of Unbridled Labour (formerly Jager Di Paola Kemp Design). Mayer and Dodson applied their design backgrounds to craft a solution to a problem they personally experienced – finding a clean, private, and dignified space to use a breast pump.

The Mamava suite is a self-contained, mobile pod with comfortable benches, a fold-down table, an electrical outlet for plugging in a breast pump, and a door that can be locked for privacy. The 4-foot by 8-foot pod is meant for individual use, but can fit more than one person, as well as mothers with babies and other children in tow. The Mamava suite embodies the spirit of Mamava’s “happy breast” logo – beautifully designed to support and celebrate breastfeeding.

“We’re thrilled to showcase our Mamava lactation suite at NeoCon, and more importantly provide this amenity for nursing moms attending the show. It’s a living and breathing example of how designing with empathy can solve real world issues. We’ve designed the optimal space for the expression of breast milk – considering the emotional, physical, and biological needs of a nursing mom,” Sascha Mayer, CEO and Co-Founder.

The Mamava Suite at NeoCon will be located at the east end of the 7th floor, 4000 aisle, and the company booth is #7-1077.

Mamava suites have been placed in airports, zoos, hospitals, schools – as well as many private businesses across the country. The suites help employers comply with the Affordable Care Act, which mandates employers provide a private location other than a bathroom for moms to express breast-milk. Mamava suites are a necessity to support nursing mothers – physically and emotionally – so that they may achieve their breastfeeding goals. To date the company has placed over 100 units.

Mamava suites may be branded in custom graphics, and purchased privately or through a media sponsorship program.

**About Mamava**

Mamava, based in Burlington, VT, was incubated at Solidarity of Unbridled Labour (formerly JDK Design), a world-renowned design studio. Mamava creates design solutions for nursing mothers on the go. Mamava is mama-owned, made in America, and a proud member of the B Corp community. The free Mamava app for iPhone and Android allows moms on the go to search for pumping and breastfeeding friendly locations. FMI, please visit [www.mamava.com](http://www.mamava.com).

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