

Benjamin Moore Awarded Highest in Customer Satisfaction with Interior Paints & Exterior Stains by J.D. Power

MONTVALE, NJ – April 26, 2016 – Benjamin Moore, North America’s favorite paint, color and coatings brand known for products such as Aura®, Regal® Select, Natura®, Ultra Spec®, ARBORCOAT® and more, ranked highest in customer satisfaction with both interior paints and exterior stains by J.D. Power. According to the 2016 Paint Satisfaction Study, Benjamin Moore achieved the highest numerical scores over all other brands among interior paints (836) and exterior stains (814) on a 1,000-point scale.

“Benjamin Moore is proud to be recognized as the highest-ranking in customer satisfaction for our paints and stains,” said Mike Searles, President and CEO of Benjamin Moore. “We are committed to developing the most innovative, best-performing coatings that meet the needs of customers, contractors and designers, and this honor not only indicates the superiority of our products in the marketplace, but also demonstrates that only Benjamin Moore can make the impossible possible.”

J.D. Power measures customer satisfaction in the interior and exterior paint and stain market across six factors: application, design guides, durability, price, product offerings and warranty/guarantee. Benjamin Moore scored highest in the application, durability and product offerings factors within the interior paint brand segment of the study. Additionally, the brand achieved the highest score in all six study factors within the exterior stain brand segment.

The study is based on 16,128 responses measuring experiences and perceptions of customers who purchased and applied interior paint and exterior stain in the previous 12 months. Customers were surveyed from January through February 2016. For more information about the J.D. Power 2016 Paint Satisfaction Study, visit www.jdpower.com/resource/us-paint-satisfaction-study.

To learn more about Benjamin Moore, and find an independent retailer near you, visit www.benjaminmoore.com.

About Benjamin Moore

Founded in 1883, [Benjamin Moore](http://www.benjaminmoore.com) is North America’s favorite paint, color and coatings brand. A leading manufacturer of premium quality residential and commercial coatings, Benjamin Moore maintains a relentless commitment to innovation and sustainable manufacturing practices. The portfolio spans the brand’s flagship paint lines including [Aura®](#), [Regal® Select](#), [ben®](#) as well as the most environmentally friendly premium paint in the marketplace today, [Natura®](#). Benjamin Moore is renowned for its expansive color portfolio, offering consumers and designers more than 3,500 colors. Benjamin Moore paints are available exclusively from its more than 5,000 locally owned and operated [paint and decorating retailers](#).

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