



Lucas Spassiani

W www.borgo.com

E lucas@borgo.com

A 324 Carlingview Drive
Toronto, Ontario M9W 5G5

T 416 679.8133 ext. 224

TF 1 888 31.BORGO(26746)

CHEER

Design Giancarlo Bisaglia

The Best a Lounge Can Get.

PRESS RELEASE - FOR IMMEDIATE RELEASE

The Cheer is a new proposal from Borgo for reception and contact areas. It is characterized by a particular and single form of the seating and it distinguishes itself for a high degree of practicality, for the accuracy of the finishings and for its multipurpose possibilities. In the meeting areas, an elegant dialogue between style and form for a refined essentiality.

Adapting to changes and continuously varied contexts, it is ideal for use in waiting rooms and open areas. Its minimalist appeal and elegance allow it to be included in corporate, hospitality and institutional spaces where comfort goes hand-in-hand with design.

Reception areas are developing into spaces where work time coexist with simple casual conversation. The Cheer's warm shape invites the user to a fun welcoming experience. The apparent lightness of the base highlights the form of the seating which seems to be hanging in space. The Cheer chair thus becomes an elegant and fun solution for solving with style the insertion of seatings in areas where it is possible to wait and meet.

Aesthetic and comfort: irremissible conditions for the creation of continuity and harmony in space. No limit is placed on the coupling of form and color, the formal rigour helps to develop the most innovative chromatic desires.



- Fully upholstered, all seams are double stitched for added strength, quality and a more refined aesthetic.
- The interior structure is made of tubular steel of different dimensions.
- The padding is in self-extinguishing polyurethane, cold foamed without CFC; average density 50kg/m³.
- The 4 prong base is in polished aluminum, with glides and swivels.
- Designed as a high back, mid back with matching ottoman.
- The Cheer chair is available in all colors and material versions that characterize the production of Borgo Contract Seating.