

Framery Launches Multi Person Soundproof Workspace for Office Landscapes in US

Framery is Scandinavia's fastest-growing design furniture company. Now Framery is launching its most advanced model yet – a combination of a soundproof phone booth and a workspace for up to four persons. The new model, Framery Q, will have its US premiere at Neocon, on June 13th 2016.

Framery's soundproof phone booths have been sold to world's best workplaces globally.

The phone booths are placed in office landscapes and other environments where soundproof spaces are needed. The company was founded in Finland in 2010 and today serves many of the world's biggest companies. Framery's single person phone booth, Framery O, won Best of NeoCon Gold Award in 2015.

Up to now, one-person soundproof phone booths have been Framery's biggest export product. Now, its bigger brother is being launched with the same high standards, but with increased space for up to four persons.

- Our customers have been asking for a larger model suitable for meetings, staff appraisals and other discussions where a private space is needed. Framery Q meets these criteria. We see a rapidly growing need for soundproof spaces for quiet, comfortable and undisturbed working, says Framery's CEO Ossi Pajja.

Framery Q is fitted out according to customers' requirements and wishes to create spaces for work, meetings, rest or creativity. All Framery models are supplied on a plug & play principle and come fully equipped with ventilation, electricity and Internet, power sockets and LED lighting.

Phone booths for office landscapes are taking over the world

There is huge international demand for soundproof phone booths for office environments. The global trend is towards more open office landscapes – and since space costs money, desks are often close together. As a result, intrusive sound and noise are becoming increasingly common.

According to the Finnish Institute of Occupational Health, noise in office landscapes reduces productivity by over 10 per cent. Over half of people (60 %) who work in office landscapes say that noise is the most disturbing factor at work.

- In large organizations our products can deliver savings of millions of euros, as our international customers have realized. For example, when people have conference calls in a soundproof space, intrusive noise is cut and productivity increased, says CEO Ossi Pajja.

In 2015 Framery increased sales by 300 per cent, with even more rapid growth expected this year.

- Who would have thought that phone booths would be a worldwide hit? You might think making phone booths and putting them in the middle of offices is a crazy idea. But behind every success there is a need and a good product, says Framery's CEO, Ossi Pajja.

Contact person

CEO Ossi Paija, Framery Oy
Tel. +358 (0)45 162 0050
ossi.paija@frameryacoustics.com

About Framery Acoustics

Framery is a Finnish company that makes mobile and soundproof phone booths. The company was founded in 2010. Framery's primary customers are companies with office landscapes.

Framery's high-quality and well-designed phone booths are made in Finland of the very best materials available.

The soundproofing characteristics are based on a well-designed and proven sandwich structure. The principal construction material is high-quality birch veneer, which together with a metal shell and insulation material forms a soundproof, echo-free space.

The phone booths are designed to improve office productivity and are available in models for one, two and up to four persons. The booths include all the necessary equipment: desktop, ventilation system, power sockets and LED lamps. The modules create a pleasant and fresh working environment.