

Press Relations Ashley Davis Williams awilliams@davisfurniture.com (336) 888-6568



Introducing the Linq Chair Designed by Jonathan Prestwich

A surprising combination, Linq by Jonathan Prestwich features a more advanced method of everyday seating comfort with a much simpler mechanism. The idea for Linq began with the concept of its functionality and the desire to create a chair that provides unparalleled comfort and excellent lumbar support to work with each individual user.

Linq is based on the concept of organic engineering: this chair was fabricated from the very beginning with functionality, comfort, and optimal design in mind. Linq's design is centered upon a movement that follows the body's natural movement with a simple efficient structure that is intelligent and can adapt to the form and weight of the user. This user-centric design delivers increased flexibility and dynamic support for all day use. Designer, Jonathan Prestwich, describes his inspiration for Linq as follow, "I wanted to make a chair that moved and followed the human form. A chair that articulated in a simple way and was made up of only the bare necessity of parts. I also wanted to make a clever chair. An object that through its materials and geometry was intelligent enough to measure the person sitting down and react accordingly. The best products are of their time—relevant to the needs of the people at that moment. As technology in the beginning of the 21st century started having a real effect on the shape of the office, a chair was needed that dealt with the change in behavior."

The sculptural elements of Linq combine to make a strikingly beautiful piece. The weight-activated mechanism is built into the chair's base design. Because of this, the only modifying device on the chair is a small height adjustment lever. This clears up the space beneath the seat so you can fully appreciate the breathtaking figure of the base design. Linq's base is one statuesque die cast aluminum piece which supports the greater whole. The plastic shell of the back is a very strong and pliable material for increased range of movement and flexibility. Perfect for conferencing or individual task work, Linq has the style and comfort to fit in an executive office or around a communal workspace. Linq features new 3D knit back fabric—available in 5 colors options. Linq will also be offered fully upholstered.

Ling is an everyday working chair that provides unsurpassed ergonomic positioning based upon the weight of the user. The best part? This mechanism is built into the design of the chair. There is no need for complex mechanics or struggling to find the "sweet spot". Ling finds it for you.

About Davis Furniture

Davis Furniture, located in High Point, NC, is a leading voice in the contract furniture industry focused on looking to the future of work environments. We offer cutting-edge, innovative, and aesthetically pleasing products designed to benefit the functionality of the user and the space. Founded in 1944, Davis Furniture is a family-owned business with the highest corporate integrity, a devoted loyalty to our customers, and a neverending dedication to functionality, innovation, and design.