



ARTHUR HOLM

Barcelona, March 15th 2016

PRESS RELEASE

ARTHUR HOLM is pleased to announce its participation at NEOCON in Chicago, from June the 13th until the 25th at the booth 7-3101.

ARTHUR HOLM offers an inspiring product range where tomorrow's technology is shaped into valued materials with design flexibility and customisation, specially created to enhance communication, decision taking and collaboration in reception, conference and meeting areas.

The brand will show some of its unique technology solutions for corporate and institutions showcasing for the first time in the USA: the awarded DynamicTalkH and DynamicX2Share, the first retractable monitor on the market that integrates a Full HD distribution system.

Institutional and corporate solutions



Dynamic3 is the only monitor on the market that opens, rotates 180 degrees and closes. In the institutional section, we'll be showing some custom Dynamic3 integrating voting and microphone. This monitor achieved the German Design Award 2016 with special mention.



Dynamic2 is a vertically retractable monitor and we'll display custom solutions integrating a lift for "gooseneck type" microphones and voting.

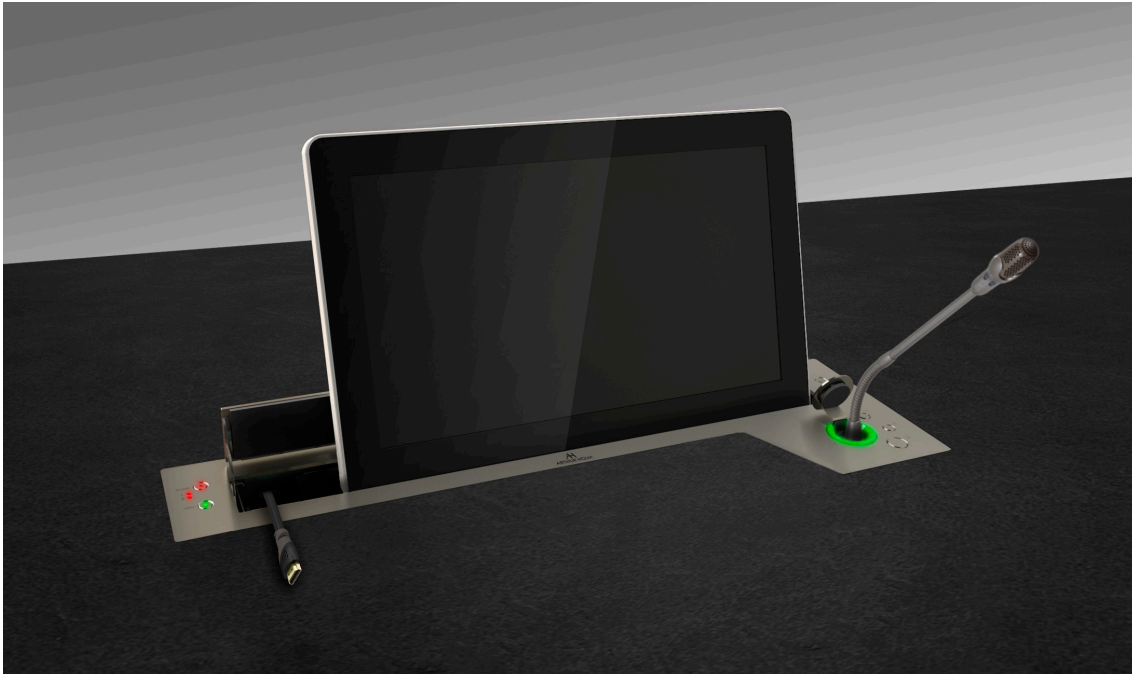


"The experience table"

Do not miss the chance to try DynamicShare.

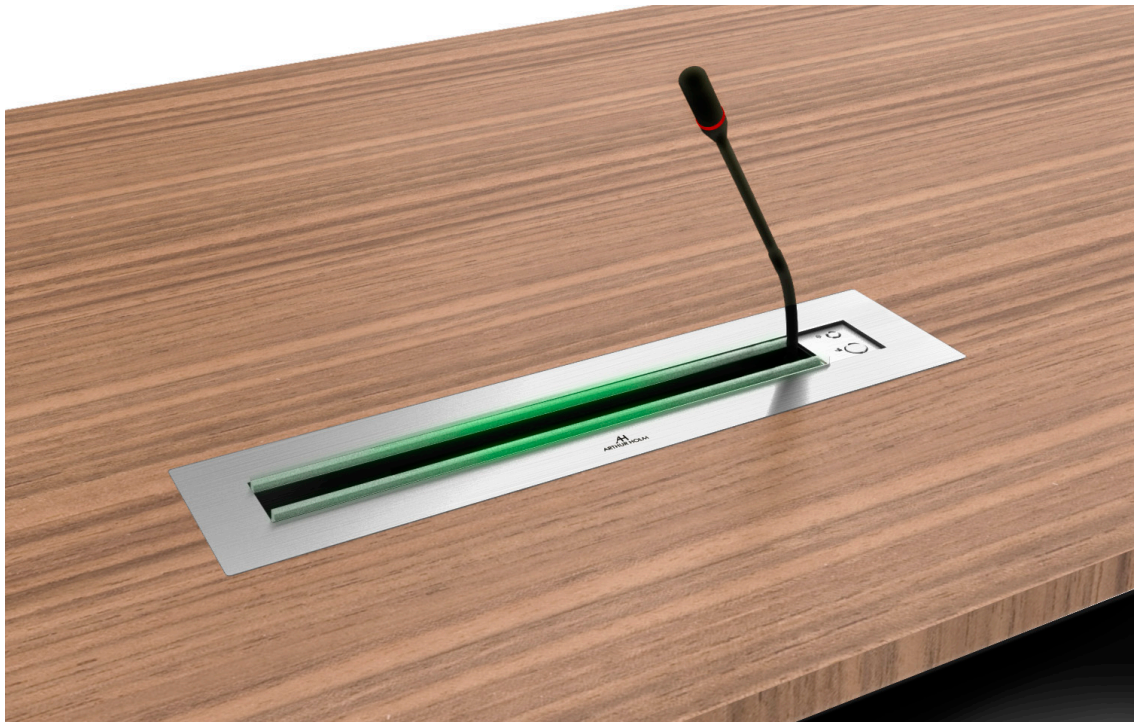
DynamicX2Share is a state-of-the-art reliable, retractable, individually addressable and remotely diagnosable monitor which also integrates a FULL HD, video distribution system.

By using DynamicX2Share, the monitors just need to be connected through an HDMI cable in a closed daisy chain loop, so that any user can send an HDMI signal to all other participants, and to other large displays or projectors which might be in the meeting room, or display their own local sources in the monitor without interfering the shared signal in other monitors. Signals for controlling the monitors are embedded into the HDMI signal, so there is no need to have an additional control cabling. Dynamic Share includes a built-in control system, by means of hard buttons integrated into the cover plate, but it can also be controlled remotely, through any external control system. The “share” button will select and distribute the user’s signal to all other participants, while “View” button will show the video source locally, not affecting the shared signal running inside the loop.



DynamicTalkH

This innovative retracting system can be very easily veneered and it provides a minimum depth, being therefore ideal for furniture integration. It allows the microphone to be bended and it automatically takes it back to its original horizontal position.



DynamicTalkH not only makes the microphone disappear within the desk surface but it also provides a pleasant interior light to indicate its status. Microphones are safely stored and protected and the meeting and conference rooms become versatile to be used for different purposes.

DynamicChairDisplay

DynamicChairDisplay is a retractable motorised monitor to be integrated in chair's armrests. The monitor is only visible when needed and it is safely stored in the armrest when not needed. This elegant aluminium screen has a semi-automatic vertical extraction movement with manual rotation towards the user, followed by a motorised tilt adjustment. The monitor housing is made of mechanised aluminium with anodised finish. Its mechanism is robust and silent and the whole solution is integrated in a compact block, being very easy to install.



About us:

ARTHUR HOLM is the result of the combination of the Scandinavian design tradition with the Mediterranean creativity, passion and flexibility.

The brand has its origins in the Danish furniture designer Jorgen Alex Jensen, who was active in the sixties and seventies. His inspiration in design and ergonomics has been continued by his family, who is the design force behind the ARTHUR HOLM's product range.

Mission

Our passion is to create ingenious products whose designs are based on quality materials and cutting edge technology that endow meeting and conference rooms with silent, ergonomic, flexible, innovative and aesthetic solutions which integrate within the furniture, hang from the walls or are used as interactive points of information.

For more information:

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