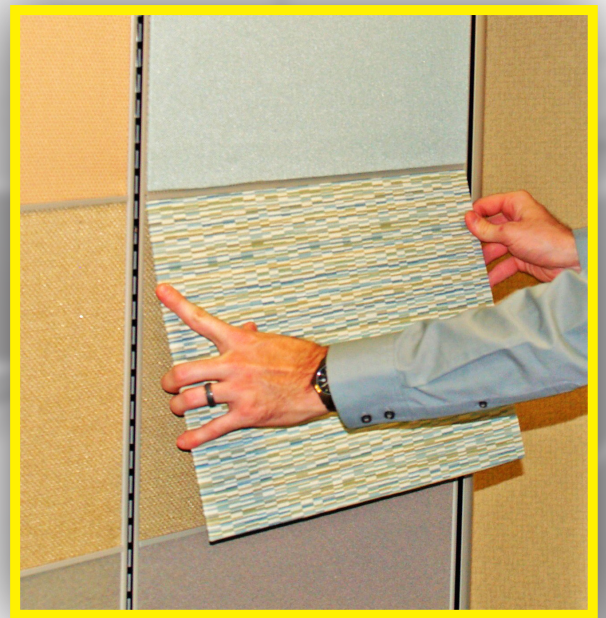


NEWS *Release*



PATENTED
FreshFIT™ –
INNOVATION
from the
Heartland



TAAC™ Panels –
Added Value With
NO ADDED COST



Every company is interested in innovation these days, yet very few seem to get it right. Compatico, Inc. in Grand Rapids, Michigan understands why this is the case.

INNOVATION FROM THE HEARTLAND

Company President John Rea says, “Innovation simply for the sake of innovation is completely irrelevant. *Useful* innovation is what you want. It’s like leadership. Leadership is not the issue. *Good* leadership is the issue.”

“ ... every once in a while we come up with something kind of interesting.”

Rea practices what he preaches for the office furniture systems manufacturing company he runs. “Our job is to help our customers maximize their investment in office furnishings,” he states. He speaks with a smile as he holds up a small panel of FreshFIT™, Compatico’s newest product. “Working from that perspective,” Rea continues, “every once in a while we come up with something kind of interesting.”

Actually, his company is introducing two new products at this year’s Neocon that combine performance and aesthetics, both of which enhance the efficiency and sustainability of commercial buildings.

PATENTED FreshFIT™

The first is the aforementioned and patented FreshFIT™, which instantly transforms old panels and workstations into bright, fresh, and colorful office décor. With FreshFIT™ self-adhesive panel overlay tiles, it’s easier to add color, design, and functionality. Best of all, it’s quick and economical. Installation of the panels is simple—just align and press into place.* It can be easily installed or repositioned by facilities management or users, so there’s no staff downtime.

“FreshFIT™ ... is the perfect choice to add new designs and color combinations ...”

FreshFIT™ is also flexible. Because it works on all systems, it’s the perfect choice to add new designs and color combinations, even allowing you to create a segmented look on monolithic panels. You can add functionality to your new look, too, with whiteboards, fabric or laminate FreshFIT™ panels. Markerboard panels are also available from FreshFIT™ in full panels, partial panels and geometric shapes.

How easy is FreshFIT™? Just three simple steps:

1. Choose your design, measure your sizes and determine quantities.
2. Select your desired fabric, laminate or whiteboard combination(s).
3. Place your order; receive in 15 days ready to install. Then just place and press.

INNOVATION #2 - TAAC™ PANELS

The other new product from the bright minds at Compatico is TAAC™ Panels! Beginning May 1, 2014, every fabric panel produced by the company will be tackable and acoustical. The new TAAC™ Panels will be offered at the same low price as traditional hardboard panels ... and no upcharge for tackable/acoustical panels.

“ ... TAAC™ Panels ... Beginning May 1, 2014, every fabric panel produced by (Compatico) will be tackable and acoustical, ... and no upcharge for tackable/acoustical panels.”

The patent-pending TAAC™ Panels utilize low-emitting fiberboard made from renewable materials and offer a limited lifetime warranty. And, as Rea is happy to point out, “Each TAAC™ Panel is BIFMA and UL listed, and proudly made in the USA.”

Compatico was founded in 1985 and manufactures/supplies new office furniture systems and parts, delivering reliable and cost effective products with a devotion to fanatical customer service. Today, Compatico manufactures, assembles and supplies new office furniture systems to customers in every state, the Caribbean, Canada, and South America. It also has the largest warehouse selection of office furniture parts for the remanufacturing of existing office furniture—a significant contribution to the sustainability of our resources by making the reuse of existing furniture products both practical and cost-effective.

*Exclusive hook design and adhesive technology by 3M®



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