



SHANNON SPECIALTY FLOORS™

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Shannon Specialty Floors Unveils TUF STUF THINK AHEAD™ at Healthcare Design Expo

MILWAUKEE, WIS. (November 16, 2015) – Today, at the Healthcare Design Conference in Washington D.C., Shannon Specialty Floors, Inc., a high satisfaction, high performance manufacturer and supplier of flooring in the commercial resilient flooring market, unveiled its awaited TUF STUF™ THINK AHEAD™ Luxury Vinyl Tile and Plank line.

The THINK AHEAD™ collection comes in eight unique styles including traditional linen looks, contemporary designs, and bright, colorful wood patterns. The line features designs in both 18-by-18-inch tiles and 9.25-by-59.25-inch planks that are made of 100% virgin PVC, non-phthalate plasticizers and are free of heavy metals.

The THINK AHEAD™ composition holds a 1000 PSI and requires no waxing and no buffing, restricting harmful material from being dispersed into the environment.

“The commercial flooring industry has yet to see anything like this product,” said Jeff Collum, President of Shannon Specialty Floors. “Its unique, bright, diverse and exceptionally creative.” He added that because of the uniqueness of the product, the designs have been patent protected in the resilient market.

The line was bred from a collaboration between Shannon’s product development team and Karen Hansen and Laura Rachlin, Principals of iboca, inc. (Boca Raton).

Shannon Specialty Floors has featured the product throughout its booth, number 411, at this year’s Healthcare Design Conference and Expo.

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About Shannon Specialty Floors

Shannon Specialty Floors, Inc. is a major manufacturer and distributor of flooring products with a strong focus on Healthcare, Senior Care, Government, Corporate, Hospitality, Retail and Education environments. Shannon supplied floors provide durability and state-of-the-art technology with a strong emphasis on no-wax, no-buff commercial resilient sheet flooring. Shannon Specialty Floors, Inc. also features safety flooring, recycled rubber floors and luxury vinyl planks/tiles. You can find more information at <https://shannonspecialtyfloors.com>.

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