# The Commerce Shop To Exhibit At IRCE 2016

**Atlanta, Georgia, May 12, 2016**

The Commerce Shop is a leading open source eCommerce development shop based in Atlanta and Los Angeles. They specialize in Magento software development and offer eCommerce personalization tools to improve CRO. They have the expertise to build custom carts and shops that yield the desired ROI.

The Commerce Shop Team is proud to announce that they will be exhibiting at the 2016 Internet Retailer Conference + Exhibition (IRCE) at McCormick Place West, Chicago. You can visit them each day at booth #885 from June 7th to June 10th, 2016.

With the rising need for retailers to maintain an eCommerce store, they have worked closely with many prominent retailers and helped them establish successful online stores. They are pioneers in providing apt solutions across industries for reducing customer’s cart abandonment and increasing user experience.

IRCE is the right platform if you’re looking to learn about Magento CRO and increase your conversion rate.

The Commerce Shop is geared up for plenty of giveaways and exciting offers to their participants.

* Participants have a chance to try out [free demo of their personalization tool](https://n2b.goexposoftware.com/events/irce16/goExpo/exhibitor/viewExhibitorProfile.php?__id=546) and win two months free use of this product.
* Apart from this, they could win a one-time $1000 eCommerce scholarship.
* An awesome opportunity for Magento users to free CRO audit.

For more information, visit <http://www.irce.com/exhibitor-portal/exhibitor-schedule/>. You can also reach them via email: [nash@innoppl.com](mailto:nash@innoppl.com) .