

MACDERMID ENTHONE ELECTRONICS SOLUTIONS AND ALPHA ASSEMBLY SOLUTIONS TO EXHIBIT AS ONE COMPANY AT IPC APEX EXPO 2019

(Waterbury, CT USA) - December 17, 2018 – MacDermid Enthone Electronics Solutions, a MacDermid Performance Solutions business, announces that it will debut as [MacDermid Alpha Electronics Solutions](#) company during the 2019 IPC APEX EXPO being held January 26 – 31 at the San Diego Convention Center. This will be the first time the two world leading brands in electronics manufacturing will be exhibiting as one company.

The MacDermid Enthone brand will be highlighting their complete suite of MacuSpec ViaFill processes, high reliability Affinity ENIG, and their industry proven electroless copper baths, M-Copper Omega and Via Dep 4550. The Alpha brand will be promoting its latest innovations and products for low-temperature soldering and void reduction, including the recently launched, ALPHA® OM-358 solder paste and ALPHA® Accuflux BTC-578 solder preforms, which are designed to meet the voiding requirements of today's high reliability applications

The integration of the two businesses was announced in October of 2018 with a formal merger planned in January of 2019. "Operating as a single business allows us to provide customers with the industry leading research, technologies and solutions of both Alpha Assembly Solutions and MacDermid Enthone Electronics Solutions," said Joe D'Ambrisi, Sr. Vice President. "These expanded resources provide customers an advantage in today's competitive manufacturing landscape in the Semiconductor, Circuitry and Assembly industries. "

For additional information about MacDermid Alpha's latest technologies and products, please visit Booth #207 at IPC APEX, or contact us @ info@macdermidalpha.com

About Alpha Assembly Solutions

Alpha Assembly Solutions, a global leader in the development, manufacturing and sales of innovative specialty materials used in a wide range of industry segments, including electronics assembly, power electronics, die attach, LED lighting, photovoltaics, semiconductor packaging, automotive and others. For more information, visit AlphaAssembly.com.

About MacDermid Enthone Electronics Solutions

MacDermid Enthone Electronics Solutions, a MacDermid Performance Solutions business, researches, formulates and delivers specialty chemistries used in the world's leading electronics. Our products and technical support provide solutions for the most complicated, micro scale circuitry challenges. From wireless devices to automotive and military electronics – in everything you see, and in many things you don't – MacDermid Enthone is there. Visit us at: macdermidenthone.com/electronics

