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PCB UPdate
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PCB WEST 2019 SHOW FLOOR MORE THAN 95% SOLD OUT

ATLANTA, GA – NOVEMBER 15, 2018 – The exhibition floor space for PCB West 2019 is more than 95% sold, UP Media Group Inc. said today.

Booth sales began the middle of October and the largest available spaces were immediately sold out. The show floor is expected to sell out for the eighth year in a row, show organizers added.

“We continue to see heavy demand for booths on the basis of several straight years of stellar attendance,” said Frances Stewart, vice president of sales and marketing at UP Media Group. “More than half the show floor was reserved in the first 48 hours, and we have a lengthy waiting list for space, so we fully expect another sell out show.”

PCB West will be held September 9 - 11, 2019, in Santa Clara, CA. The event includes a three-day technical conference and one-day exhibition to be held at the Santa Clara (CA) Convention Center.

PCB West annually provides a conference and exhibition focused on the design and manufacture of PCBs, HDI, electronics assembly and circuit board test. The September 2018 event attracted nearly 2,000 attendees.

Currently 105 booths for the September 2019 trade show have been sold, or over 95% of the show floor, leaving five booths remaining.

For more information about exhibiting at PCB West, visit pcbwest.com or contact Frances Stewart at 678-817-1286; fstewart@upmediagroup.com.

About UP Media Group Inc.

UP Media Group Inc. (UPMG) (upmediagroup.com) serves the global PCB community through print, digital and online products, as well as live and virtual events. UPMG publishes PRINTED CIRCUIT DESIGN & FAB™ (pcdandf.com) and CIRCUITS ASSEMBLY™ (circuitsassembly.com), as well as the PCB UPdate™ (pcbupdate.com) e-newsletter. UPMG also produces trade shows and conferences, including PCB West™ (pcbwest.com) and the PCB2Day workshops (pcb2day.com).